



# August 2018 Newsletter

A HUGE THANK YOU to our BELOVED COMMUNITY for all your support!

## Black Expo 2018



We study, identify and provide solutions to issues of concern relevant to the African American Community.

[www.oaaa.state.nm.us](http://www.oaaa.state.nm.us) | 310 San Pedro Dr. NE STE. 230, Albuquerque, NM 87108 | (505)383-6222

# **Brief List of Agency Accomplishments 2012 - 2018**

New Mexico Office of African American Affairs

www.OAAA.state.nm.us

## **Mission Statement**

To study, identify and provide solutions to issues of concern relevant to the African American community.

## **Vision Statement**

To be a “GO TO” authority in New Mexico on matters relating to methods that improve the quality of life for African Americans. By providing valuable resources to constituents, legislators, educators, health care professionals and the governor, we will increase access to resources.

## **Guiding Principles**

The New Mexico Office of African American Affairs (OAAA) is committed to the following guiding principles, which lead our decision making process:

- Accessibility and Inclusion of Services
- Achievement of Consistent Mission and Vision
- Ethical and Transparent Decision Making
- Assurance of Fiscally Sound Practices

## **Strategic Objectives & Goals Overview**

The NM OAAA recognizes the need for targeted intervention strategies that address and produce sustained results. With a purpose of developing and implementing strategies targeted to specific disparities of families, the agency’s strategic plan is designed to give greater voice to the well-being of “Black New Mexico.”

The agency endeavors to establish approaches that will strengthen collaborative networks to sustain on-going advocacy in the following focus areas:

- Advocacy and Policy
- Education Advancement
- Economic Empowerment
- Healthcare Advocacy
- Community Development

## **Agency Staff Structure**

In 1999 the agency shared 1 FTE, the Executive Director, with the Children Youth and Families Department. By 2014 the number of FTE’s grew to 7. Because the disparity among African Americans in New Mexico continues to be disproportionate when compared to the population size, the agency depends heavily on collaborations with community organizations and state agencies. The staff work in partnership with an Executive Advisory Committee composed of three sub-committees: economics, education and health. Members of the committees represent the statewide community.

## **NM Black Population** (2015 U.S. Census Survey, includes mixed race data)

Population approximately 64,448 - 3.1%

Bernalillo county 28,208 - 4.2%

11 Counties with 1000 or more Black residents (Sandoval, Santa Fe, Bernalillo, Doña Ana, Otero, Chaves, Curry, Lea, San Juan, Otero, McKinley)

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## **Agency Reach**

- ◆ Touched 16 New Mexico counties with resources and services.
- ◆ Reached over 45,000+ individuals in collaborative efforts.
- ◆ Worked diligently with over 50 collaborating organizations to positively affect the quality of life for Black families.

<b><u>Agency Specific Programs</u></b>	<b><u># NM Counties Reached</u></b>	<b><u>Est. # of Individuals Reached</u></b>
Economic Empowerment	14	16527
Education Advancement	14	29516
Healthcare Advocacy	14	18792
Community Development	14	47586

## **Advocacy and Policy**

- ◆ Worked with State Representative Jane Powdrell-Culbert and Senator Gay Kernon to amend language of HB 112: Accountability in Schools Data Collection to include African American and low income communities in required data collection.
- ◆ Designed statewide campaign video, "Get Out the Vote," to encourage African Americans to register to vote by utilizing statistical data regarding economics, education and health.
- ◆ Worked with Senator Jeri Ortiz y Pino and the Legislative Health and Human Services Committee to pass SB69: African American Infant Mortality and Maternal Health Pilot program, with a general fund allocation of \$50,000 from Governor Susana Martinez.
- ◆ Published 8 county statistical data reports (Doña Ana, Lea, Curry, Chaves, Bernalillo, Santa Fe, Otero and Eddy), on disproportionate disparity in the areas of economics, education and health.
- ◆ Launched the "State of Black New Mexico" data hub with the University of New Mexico Center for Education Policy and Research. The agency website hosts readily available data on Blacks and communities of color focusing on population, economics, education, health and incarceration.
- ◆ 10 County Town Halls, "The State of Black New Mexico," were facilitated to introduce the data hub, support community organization advocacy efforts, connect with elected officials and discuss ways leaders can join efforts to decrease disparities in the African American community. County town halls were held in were Lea, Sandoval, Santa Fe, Curry, Dona Ana and Bernalillo.
- ◆ Economic, education and health policy briefs were published with the Robert Wood Johnson Foundation to assist agency and elected officials with advocacy and policy efforts.
- ◆ Zambia trade delegation and advocacy meetings facilitated with Zambian Ambassadors, Albuquerque Sister Cities, City of Albuquerque and state government officials.
- ◆ Formed a committee of stakeholders to research and formulate legislation, a Black Education Act. The act will create a council to work directly with the state public education departments regarding Black student success. The council would address support structures, culturally responsive teaching practices, curricula, equity and engagement.
- ◆ In collaboration with the New Mexico Voices for Children, the Well-Being of Black Children in New Mexico report was published and released during a first of its kind Black Child Wellness Summit. A panel of subject matter experts addressed data and best practices. 85 child advocates from around New Mexico explored ways to strategically address and collaborate on behalf of the well-being of Black youth.

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## **Education Advancement**

- ◆ Partnered with the New Mexico State Martin Luther King Jr. Commission to provide a more comprehensive, age-appropriate curriculum to be implemented during annual youth conference and in communities statewide for 400+ youth.
- ◆ Literacy and STEAM/STEM Enrichment held at 3 community centers in Albuquerque hosting 500+ youth from low social economic households, in partnership with Governor Susana Martinez's summer reading challenge.
- ◆ In partnership with the New Mexico Public Broadcasting System, 125+ social studies teachers received lesson plans on a more in-depth look at US African American history to implement in classrooms, meeting common core standards.
- ◆ School to Prison Pipeline panel discussions held in Bernalillo and Doña Ana counties in partnership with counseling services, law enforcement, judicial system and school districts to bring education and awareness to the over representation of children of color in suspension and expulsion.
- ◆ Inner Beauty Summit held in co-sponsorship with the Albuquerque Public School District, Black women and men empowerment organizations and faith communities for 600+ middle-school girls.
- ◆ Partnerships with 5 New Mexico universities: Eastern New Mexico University, New Mexico Highlands University, New Mexico State University, New Mexico State University - Alamogordo and the University of New Mexico to support Black students, faculty and family success.
- ◆ Worked with NM Children Youth and Families Department to form a partnership for awareness of the benefits of early childhood development in the Black communities.
- ◆ Sponsored FAFSA workshops that reached more than 75 families. The workshops were designed to help parents understand the different financial means available for college.
- ◆ Historical Black colleges and universities partnership. Discussions started with the University of New Mexico, Morris Brown College, Spellman University, Clark Atlanta University, Morehouse College, Morehouse School of Medicine, Bennett College, Winston Salem State University, NC A&T State University and NC Central, to form internships and US and national student exchange.
- ◆ Began work with the New Mexico Public School Department, gathering 25 statewide stakeholders, to review the social studies core curriculum, offering more in-depth history and teacher resources.

## **Economic Empowerment**

- ◆ Partnered with 6 community career fairs and economic empowerment sessions to increase employment opportunities for minority communities in Lea, Bernalillo and Curry counties.
- ◆ Formed a Strategic Alliance with the US Small Business Administration, outlining funding and business development resources for Black business owners and entrepreneurs.
- ◆ Black fathers and male mentors initiative has honored and encouraged over 120 African American father figures for the vital role they play in our communities and formed networks of support among participants.
- ◆ The Loan Fund joined with OAAA to insure Black owned businesses have access to capital. OAAA provided step by step support for business owners and entrepreneurs with business start-up/improvement.
- ◆ Financial literacy workshops were conducted and supported for 150+ youth and adults in Curry, Dona Ana and Bernalillo counties, through partnerships with 7+ organizations.
- ◆ Facilitated home ownership workshops to improve relatively low homeownership rates for Blacks in New Mexico, by increasing education and access to resources.
- ◆ Facilitated 20+ Small Business Development workshops and networking events in Lea, Curry, Doña Ana, Valencia, Sandoval and Bernalillo counties.
- ◆ Facilitated youth economic empowerment sessions for 450+ youth focusing on financial literacy and creative entrepreneurship concepts.

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## **Community Development**

- ◆ Organized Tuskegee Airman and Buffalo Soldier campaigns to complete monument installment and dedication at the Albuquerque Veterans Memorial Park
- ◆ Held the NM African American Statewide Leadership Summit to hear concerns of the over 250 statewide stakeholder, formulate a strategic plan and 3 statewide implementation teams.
- ◆ Represented Governor Susana Martinez with a New Mexico delegation during the solidifying of Albuquerque's historic Sister City Alliance with Zambia, the city's first agreement with an African nation.
- ◆ Governor Susana Martinez dedicated New Mexico's 14th CYFD Heart Gallery, housed at the African American Performing Arts Center, in partnership to highlight the need for forever families for Black foster children.
- ◆ Governor Martinez issued statewide proclamations to support Juneteenth programs in Bernalillo, Eddy, Curry, Sandoval, Doña Ana, Santa Fe, San Juan and Lea counties. The agency also increased staff attendance and funding support of over \$35,000.
- ◆ Agency hosted the first of its kind, statewide African American Women's Empowerment Summit with over 420 professional woman and students from Santa Fe, Clovis, Roswell, Las Cruces, Rio Rancho, Los Lunas and Hobbs.
- ◆ NM Black Expo set historical attendance numbers by attracting 4000+ from 13 New Mexico counties and surrounding states, while increasing statewide volunteer base to 100+, supporting Black business, economic development, education advancement, health advocacy, heritage and local talent.
- ◆ Outstanding Service Awards, Senior Recognitions, 28 Days A Hero and Every Day Heroes programs honored over 400 educators, economists, health workers, civic leaders, elders and youth from around the state for their dedication and contributions to the advancement of Black families.
- ◆ Record representation of agency staff serving on more than 50 statewide boards, commissions and committees.

## **Healthcare Advocacy**

- ◆ Formed African American Infant Mortality and Maternal Health initiatives, worked with over 50 stakeholder's to train 25+ UNM providers and students, offer families equitable maternal care and birthing options, collect birthing stories of 65 mothers who birthed in NM hospitals, support families with stress relief strategies and develop a birth equity collaborative with Black Health New Mexico, March of Dimes, UNM Health Science Center, NM Department of Health and CityMatch.
- ◆ Engaged 250 participants in Bernalillo, Sandoval and Valencia counties in the 90 Day Healthy Body Challenge to address social determinants of health, chronic disease prevention and management, healthy life styles and generational health to improve the quality of life.
- ◆ Affordable Care Act awareness video published. Worked with 26 health professionals to insure benefits of the act were known in the Black community statewide. Distributed videos to 7 counties (Bernalillo, Curry, Chavez, Sandoval, Santa Fe, Lea and Doña Ana) and held facilitated conversations regarding resources and support systems.
- ◆ Black HIV/AIDS Awareness initiatives with partners such as the New Mexico Department of Health, UNM Truman Health Center, CDC Faith Based Initiative, NM Department of Health and UNM Health Science Center to address bias, prevention and management services. Tested 200+ individuals during initiatives and community events.
- ◆ Organized diabetes awareness breakfast with the New Mexico Diabetes Association and the NM Martin Luther King Jr. Commission to form partnerships with 10+ faith based communities for education and awareness.
- ◆ Worked with the UNM Health Science Center to encourage over 200 youth to explore health professions.

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## OAAA NEWS

Review this video recap of our 2018 NM Black Expo!

### Black Child Wellness Summit

The Black Child Wellness Summit addressed current economic, education, and health issues facing Black children in New Mexico. Attendees reviewed a report on Black Child Wellness produced by New Mexico Voices for Children.

[Click here to read the report!](https://www.nmvoices.org/wp-content/uploads/2018/06/Black-Child-WellBeing-in-NM-web.pdf)

The report, “The Well-Being of Black Children in New Mexico,” is available online at: <https://www.nmvoices.org/wp-content/uploads/2018/06/Black-Child-WellBeing-in-NM-web.pdf>



## NIAM

### NATIONAL IMMUNIZATION AWARENESS MONTH

National Immunization Awareness Month (NIAM) is an annual observance held in **August** to highlight the importance of vaccination for people of all ages. NIAM was established to encourage people of all ages to make sure they are up to date on the vaccines recommended for them.

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Visit the Centers for Disease Control and Prevention and the New Mexico Department of Health websites to find out more about immunization resources and partnerships.





## **AUGUST 31ST OPIOID MISUSE PREVENTION DAY**

### **America's Opioid Abuse Epidemic**

In 2016, more than 11 million Americans misused prescription opioids. Approximately 40 percent of people who misused opioids obtained them from a friend or relative for free.<sup>2</sup> Each day, more than 1,000 people are treated in emergency departments for not using opioid prescriptions as directed.<sup>3</sup> One hundred fifteen Americans die every day from an opioid overdose. Click the link below to learn more.

### **[The Opioid Abuse Epidemic](#)**

### **Other Resources**

The National Institute on Drug Abuse offers information on [drug addiction treatments](#).

The World Health Organization has resources for the management of [substance abuse](#).

The U.S. Centers for Disease Control and Prevention offer data on drug and opioid [overdose deaths](#).

A tip sheet on [reporting on fentanyl and synthetic opioids](#) and a research roundup on the role [safe injection sites](#) might play in the opioid epidemic.

## **Facts!**

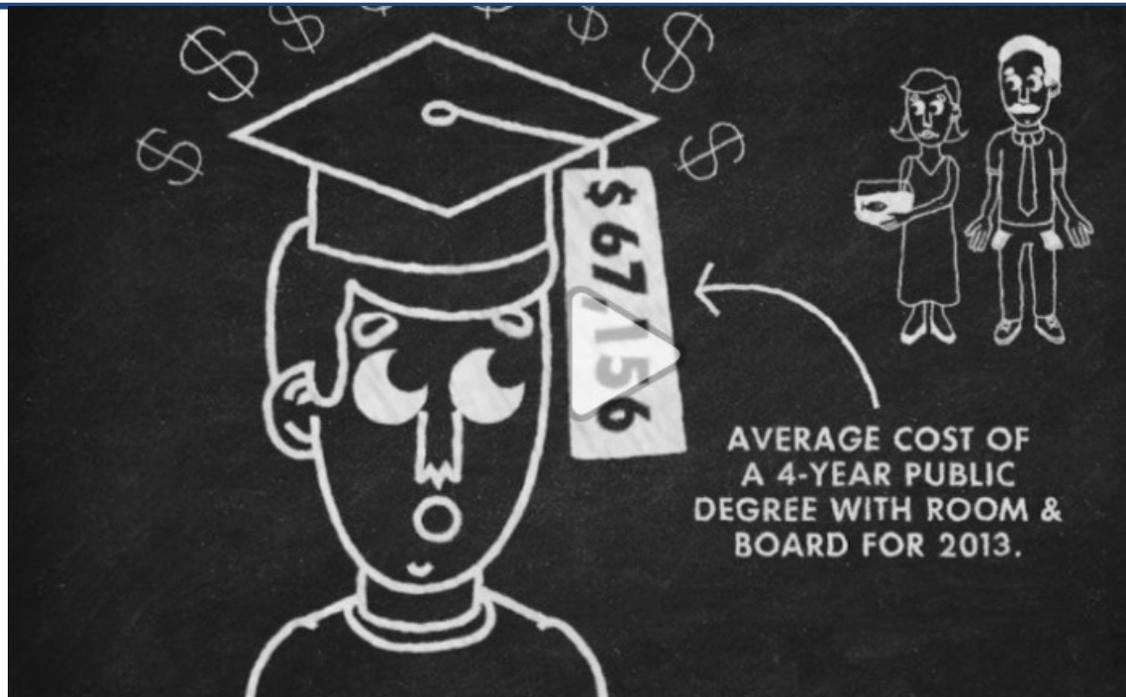
**Prescription  
opioids  
quadrupled from  
1999 to 2010**

**From 2000 to  
2015 more than  
half a million  
people died from  
overdoses.**

**Visit the [Henry J. Kaiser Family Foundation](#) for national information on opioid overdose deaths by **race/ethnicity****



## EDUCATION ADVANCEMENT



AVERAGE COST OF  
A 4-YEAR PUBLIC  
DEGREE WITH ROOM &  
BOARD FOR 2013.

### **NYU makes tuition free for all medical students**

(CNN) New York University will offer a scholarship that covers tuition to every new, current and future medical student, it said Thursday. All students enrolled in the MD degree program are eligible, regardless of their financial need or academic performance. The scholarship covers the full cost of tuition, which this year amounts to \$55,018.

The NYU School of Medicine is the first top 10-ranked medical school to make tuition free, the school said. There are currently 442 students enrolled, including the 102 new students entering this fall semester. They learned they would be receiving the scholarship at Thursday's white coat ceremony, which marks the beginning of their careers in medicine.

The cost of medical school can keep some people from pursuing a career in the field. Addressing the affordability issue could help alleviate physician shortages, said Rafael Rivera, associate dean for admissions and financial aid.

"The debt can scare people away. One of those individuals could be the one to find a cure for cancer. For us, it's important to have the best applicant pool possible and society deserves nothing less," Rivera said.

The debt can also affect what specialty students choose to pursue, deterring some from the lower-paying positions in pediatrics and primary care.

"We want people to pursue those fields because it's their passion," Rivera said.

[Learn more](#)

# EDUCATION ADVANCEMENT

## The Secretary's Advisory 2018-2019



*A group of parent and family volunteers advising the Secretary of Education about K-12 public education in New Mexico.*

This group of volunteers commits to four Saturday meetings\* focused on important conversations with the Secretary of Education, learning about K-12 public education in New Mexico, and creating a plan to share information with parents and families in their local school communities.

*\*Four all-day Saturday meetings during the 2018-2019 school year.*

 **LEARN MORE HERE**

 **APPLY HERE**



## The School-Family Partnership Academy 2018-2019

*A group of parent and family volunteers learning about K-12 public education in partnership with the New Mexico Teacher Leader Network.*

This group of volunteers commits to four regional meetings\* with Teacher Leaders focused on learning about K-12 public education in New Mexico and creating a plan to share information with parents and families in their local school communities.

*\*Four weekday evenings during the 2018-2019 school year.*

**LEARN MORE HERE** 

**APPLY HERE** 

## Ben Carson moves to roll back Obama-era fair housing rule

Housing and Urban Development Secretary Ben Carson is taking new steps to roll back an Obama-era rule intended to combat housing segregation.

On Monday, the Trump administration formally began the process to revamp a 2015 rule that required cities and towns to examine historic patterns of segregation and create plans to combat it, or else lose federal funding.

The administration argued that the Affirmatively Furthering Fair Housing rule hinders the development of affordable housing.

The current rule is "suffocating investment in some of our most distressed neighborhoods that need our investment the most," Carson said in a statement. "We do not have to abandon communities in need."

Sara Pratt, a former Obama official who helped develop the rule, said that the Trump administration's moves would enable communities to ignore long-standing barriers to fair housing and integration. [Learn more](#)

## New Youth Council Puts Young People at the Center of Financial Decision-Making

Financial stress can have a [tremendous impact on self-confidence, productivity and overall well-being](#). Although many low-income communities (particularly communities of color) experience financial constraints such as low-wage jobs, income volatility and rising costs of housing and healthcare, young people in general are even more vulnerable as they begin to establish their own financial habits, achieve greater independence from their households and experience the unprecedented territory that comes with transitioning into adulthood.



To financially empower program participants, it's important that they are included in design and implementation to create services that reflect their needs. One way this can be achieved is by adopting [human-centered design](#).

[Read more](#)

## Teaching Valuable Skills

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Yvone Martínez, 14, spent her summer vacation building a website for her mother's Mexican restaurant, Nena's Food, as part of a free, eight-week boot camp for middle and high school students in Albuquerque's South Valley.

Martínez was one of 26 teenagers who graduated on Monday from the Cultivating Coders' summer course, which offered intensive, hands-on training in web and software development at El Camino Real Academy.

All the participants worked individually and in teams during the boot camp to build their own websites and apps, and on Monday, they showed their accomplishments to parents and community members in a graduation "Demo Day."

"I decided to do a website for my mom, because she didn't have one," Martínez said after the event. "Many other restaurants have them, so why not us? She's going to use it now to promote her business."

With that first experience under her belt, Martínez said she now wants to apply her new-found coding skills to give back to the community by building more websites for small, cash-strapped businesses.

"I come from a family that's always helping the community and I want to use the skills I learned to help more people," Martínez said.

Cultivating Coders launched in 2015 as a for-profit mobile boot camp for aspiring web and software developers in under-served areas. It provides training for adults in rural areas and targeted urban zones who are often unable to attend or afford centralized, mainstream programs.

The company continues to grow its fee-based program, both here and in other states.

But in 2016, it also launched a nonprofit arm to offer under-served high school youths free training that can guide them into high-paying careers.

To date, more than 120 middle and high school students have graduated from its boot camps in Albuquerque, Española and Shiprock, said Cultivating Coders founder and CEO Charles Ashley III.

"In California, it costs \$14,000 per person to attend this very same boot camp," Ashley told Demo Day participants. "The skill set we're teaching these kids is very valuable."

Many public and private entities have provided financial support, with the latest boot camp paid for by grants from Public Service Co. of New Mexico and Facebook.

All student participants receive a free laptop, plus mentorship and assistance to further develop and apply their coding skills.

Graduates are encouraged to start after-school coding clubs for their peers.

Older students are also encouraged to pursue further training in college or other programs, such as Central New Mexico Community College's Deep Dive Coding boot camp, said Chief Technology Officer Brandon Trebitowski.

[Read more](#)

## ECONOMIC DEVELOPMENT



# ASK THE EXPERT

One Hour of Q&A

Bring your questions.  
It's time to work on your business.

**Are you having challenges getting -- and keeping -- customers?**

**Tuesday, August 21, 2018 from 12:00 PM to 1:00 PM**

Bring your **MARKETING** questions (and your lunch) to this interactive Q&A style one hour workshop, facilitated by DJ Heckes and Diane Villegas!

**Marketing will be the featured topic every 3rd Tuesday of the month from 12pm-1pm.**

Common questions you may have:

How do I best reach my customers?

How much time and money should I spend on marketing?

How can I create a marketing plan if I don't have a budget?

Should I do social media?

What is the best way to grow my business using marketing?

Should I hire someone to do my marketing for me?

How do I measure my marketing return on investment?

What can I do to get FAST marketing results?

What marketing mediums are best for my business (e.g., social media, PR, digital media, website, marketing collateral, radio, TV, etc.)?

**Cost: FREE! Attend as often as you like -- but please register!**

**[Register Here!](#)**

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# OAAA COMMUNITY EVENTS



## Advisory Committee Meetings

The New Mexico Office of African American Affairs (OAAA) has three coordinator positions: Health, Education, and Economics. Along with the Executive Director, each of these three areas has an advisory committee that meets regularly to help create and implement OAAA programs and partnerships. All members of the community are invited to attend meetings, whether they are members of the committee or not. For your reference, we have provided the meeting times for each committee below.

Education Advisory Committee: September 3rd @9am - Monthly Meetings on the 1st Thursday

Economics Advisory Committee: September 12th @ 4pm - Quarterly Meetings on the 2nd Wednesday

Executive Advisory Committee: Date TBA

Health Advisory Committee: October 17th @ 4pm - Quarterly Meetings on the 3rd Wednesday

The Wise Council: Thursday, August 23rd at 10:00 am

Our meetings, OAAA sponsored events, and community events can all be found on our [Event Calendar](#).

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## COMMUNITY NEWS & EVENTS

### In Store Personal Care Product Satisfaction Survey

This survey seeks to gain an understanding of personal care (hair, body, beauty care) item in store representation as it pertains to the needs and wants of people of color. We are trying to get a feel of how satisfied people of color are about what they are currently offered in stores. Please complete the survey linked below:

<https://www.surveymonkey.com/r/CNDRDR>



## Africana Studies announces formation of the Friends of Africana Studies Advisory Team

Africana Studies, a transdisciplinary degree granting program at The University of New Mexico (UNM), offers students a full understanding of the global linkages between peoples of Africa and other African descended people in the Southwest, the contiguous United States and throughout Mexico, Latin America, and the Caribbean. Recently, Africana Studies announced the formation of its Friends of Africana Studies Advisory Team (FASAT), with 11 key appointments.

"The search for specific Advisory Team members to impact the current lifecycle of Africana Studies has been a strategic and thoughtful process," said Dr. Charles E. Becknell, Jr., Director of Africana Studies at UNM. "As we expand the scope of the Africana Studies agenda, we have established an advisory team with extensive experience in religion and social justice, fiscal services, non-profits, student affairs, and city and state government to provide guidance during our next phase of growth. We look forward to working with the respected members and leveraging their leadership to further Africana Studies' current and future goals." [Learn more.](#)

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FREE EDUCATIONAL SEMINAR

# THE RIGHT DIGITAL MARKETING MIX

STOP JUGGLING VENDORS  
AND GET BACK TO BUSINESS

WEDNESDAY, AUG. 22, 2018  
ALBUQUERQUE BALLOON MUSEUM  
10AM | 1PM | 3PM

REGISTER AT [KOB.COM/SEMINAR](http://KOB.COM/SEMINAR)

TOP NATIONAL DIGITAL MARKETING  
EXPERTS SHARE THE LATEST  
TRENDS IN TARGETING TECHNOLOGY  
AND WHY YOU NEED A HOLISTIC  
VIEW OF YOUR SALES FUNNEL

LIMITED SEATING AVAILABLE.  
THIS EVENT HAS BEEN WELL ATTENDED

**KOB**  
ADVERTISING



# COMMUNITY NEWS & EVENTS

**RMYC is now enrolling Young Adults (18-25 yrs) in AmeriCorps Service terms**



Do you want to make a difference in yourself and the community?  
Do you want to learn new skills in an outdoor environment?

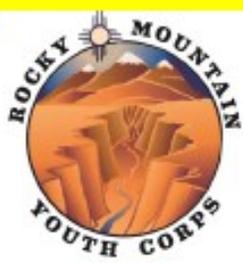
**BENEFITS**

- \$1520/mo Living stipend plus \$2,321 Scholarship
- Earn Certifications
- On-the-Job Training
- Build Leadership Skills
- Explore Conservation Careers
- Travel NM & have FUN!

APPLY NOW for both DAY crews and Backcountry CAMPING Crews.

Go to [www.youthcorps.org](http://www.youthcorps.org) for ONLINE applications and position descriptions. Deadline is August 23rd. Starts Sept. 10th!

Contact: Janus Herrera at 505-263-7585  
Email: [janus@youthcorps.org](mailto:janus@youthcorps.org)  
Rocky Mountain Youth Corps  
Valle de Oro -U.S. Fish and Wildlife Service  
7851 2nd St. SW Albuquerque NM 87105



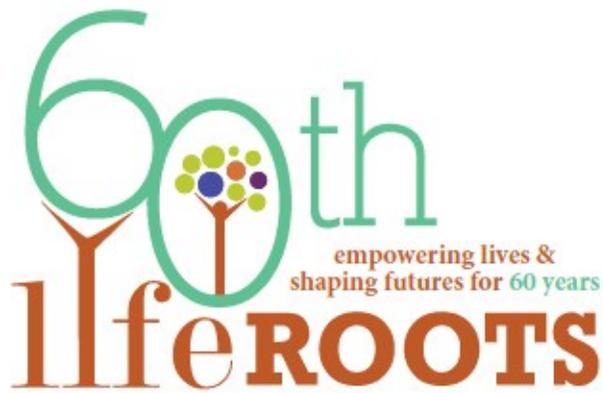
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# LifeROOTS Job Fair



## Come Grow with Us!



**August 23rd, 2018**  
**from 1 – 5:00 p.m.**

at LifeROOTS Rio Rancho  
1909 29th Street SE, Rio Rancho, 87124

Serving those with Special Needs from Birth throughout Life. Join us for a job fair to learn more about what we offer and how LifeROOTS helps build strong futures.

### Open Positions Include:

- ✔ Direct Support Providers
- ✔ Custodian (full time/part time)
- ✔ Grounds Keeper (full time/part time)

Hiring Managers and Supervisors will interview candidates and HR will be on-site. For more information about available positions, please visit [www.LifeROOTSNM.org/Careers](http://www.LifeROOTSNM.org/Careers) or call 505.255.5501

Providing people with disabilities and their families the resources and support they need to empower their lives and shape their futures.

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## CEP Actively Enrolling Lenders and Projects

Small businesses often struggle to meet collateral requirements from lenders when trying to secure a business loan. We want to help make it easier!

The New Mexico Credit Enhancement Program can help cover shortfalls in collateral for small business loans (up to \$250,000). We are actively looking for projects and lenders interested in participating.

### What is it?

- The NMEDD can pledge a certificate of deposit in a lending institution to cover collateral shortfall of a commercial loan to enable financing that otherwise might not be available to a small business.
- Preference is given to business owners who are women, veterans, or members of other socially disadvantaged groups in rural areas who are creating jobs.
- Eligible business applicants can be in start-up or expansion phases.

Eligible loan uses can include but are not limited to the following: asset purchases, startup costs, working capital, franchise fees, equipment and inventory.

### CEP Process

1. Lender enrolls in the program
2. Lender and borrower submit application to NMEDD
3. Application is reviewed by NMEDD review team
4. Lender underwrites loan

NMEDD funds CD to collateralize loan

Find more information and enrollment documents here: <https://gonm.biz/business-development/edd-programs-for-business/finance-development/nm-credit-enhancement-program>

Contact Johanna Nelson at (505) 827-0264 or [Johanna.nelson@state.nm.us](mailto:Johanna.nelson@state.nm.us) with questions.

## COMMUNITY NEWS & EVENTS



### **Annual Membership Meeting**

Saturday, August 25, 2018

9:00 AM – 1:00 PM

Emmanuel Missionary Baptist Church

4848 Huron Dr NE

Rio Rancho, NM 87144

This meeting is open to all, members and non-members.

#### **AGENDA**

Dr. Martin Luther King, Jr. Video

Overview of Past Activities

Youth in the Civil Rights Movement

Homeless Are People Too, How Can We Help?

Sex Trafficking in the Black Community

Changing a Street Name in Rio Rancho to Dr. Martin Luther  
King, Jr. Blvd.

Lunch is Served\*

We Need Each Other

Reverend C. E. Becknell, Sr., PhD  
President

\*Lunch cost for non-members is \$10.00, which includes a membership to SCLCNM

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# COMMUNITY NEWS & EVENTS

## IBPOEW NAVAJO ELKS LODGE #863

Sponsoring a fundraiser  
for



COME JOIN US  
SUNDAY

AUGUST 26, 2018

For our Pre-Labor Day BBQ

\$10.00 Donation

Includes:

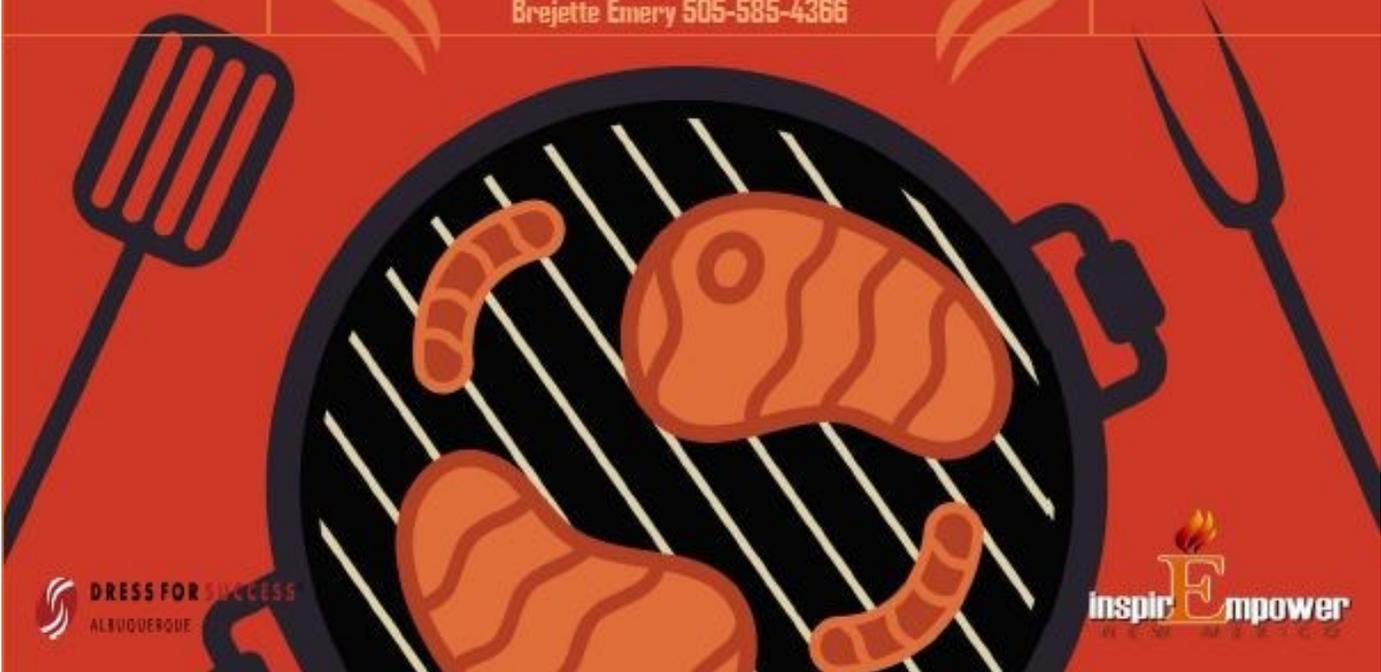
Ribs, Chicken, or Sausage  
Potato Salad or Mac&Cheese  
String Beans, Roll, and Dessert.

STARTS AT  
1:00 PM

NAVAJO ELKS LODGE 863  
525 SAN PEDRO NE  
Albuquerque, NM 87108

ENDS AT  
6:00 PM

To purchase tickets please contact  
Brejette Emery 505-585-4366



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# NEED A JOB?

## We're Hiring!



**4<sup>th</sup> Annual**  
**"YOUR TRACK TO SUCCESS"**  
 Employment Event Sponsored by Rio Metro  
**TUESDAY AUGUST 28, 9AM TO 1PM**  
 @ Manzano Mesa Multi-Generational Center  
 501 Elizabeth St SE, Albuquerque NM

**The first 200 attendees will receive a FREE tote bag and a FREE Rail Runner pass!**

- ABQ Ride
- Adelante Development Center
- Albuquerque Public Schools
- Bank of America
- Bernalillo County
- BPL Plasma
- Brewer Oil Company
- Central New Mexico Correctional Facility
- Century Automotive Service
- Children, Youth, & Families Department
- City of Santa Fe/Santa Fe Trails
- CLS Transportation
- CTS Corporation
- Dungarvin
- Gandy Cargo and Logistics
- Gandy Dancer Railroad & Excavating
- Goodwill Industries
- Isleta Resort & Casino
- Laguna Development Corporation
- Lovelace Health System
- Metropolitan Detention Center
- New Mexico Army National Guard
- New Mexico Gas Company

- People Ready
- Recovery Services of New Mexico
- Rio Metro Regional Transit
- Roses Southwest Papers
- Sam's Club
- Sandia Resort & Casino
- Santa Ana Star Casino Hotel
- Securitas
- Select Staffing | ResourceMFG
- Shamrock Foods Company
- Sitel Group
- SL Start
- Sysco Foods
- Tradesmen International
- TransCor America, LLC
- Transportation Security Administration
- United Parcel Service
- UnityBPO
- UNM Parking & Transportation Services
- U.S. Customs and Border Protection
- United States Postal Service
- Vulcan Materials Company
- Walgreens
- YRC Freight



**New Mexico Workforce Connection**

*A Proud Partner of the American Job Center Network*

► Bring your resume & dress for success!  
 Equal opportunity program. Auxiliary aids and services available upon request.

September 1 8:00 PM

Left Field Productions Presents

# Perfect Harmony

Starring

Milli Wilson, JJ Jones, PJ, Clent Wilson, Lenore Kozlewski, Mike Salazar, Joe Cyr, Marquita Stewart, Davyd Roseman and Jason Paz

SPECIAL GUESTS

On-Q Chorus and Duke City Sound

DOOR OPEN 7:30PM / Tickets \$20

UNM Conference Center

1634 University Ave, Albuquerque, NM

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## COMMUNITY NEWS & EVENTS



### NEW MEXICO NEIGHBORHOODLIFT

Homewise is proud to be part of the NeighborhoodLIFT program in collaboration with Wells Fargo and NeighborWorks® America. Discover the possibilities of homeownership and find out if it's right for you!

#### NeighborhoodLIFT Program Information

- Provides eligible homebuyers with \$7,500 in down payment assistance on qualified properties (\$10,000 for veterans and service members, teachers, law enforcement officers, firefighters and emergency medical technicians) View First Responder, Military & Teacher Benefit Information [here](#).
- Provides [Homebuyer Education](#) that will prepare you for finding and financing a home and for managing the financial responsibilities of homeownership
- Assistance is not limited to first-time buyers
- Borrowers' annual income in combination with household size must be at or below the income limits set for the program in the state of New Mexico. Income limits are higher for military service members, veterans, law enforcement officers, Pre-K-12<sup>th</sup> grade teachers, firefighters and emergency medical technicians. [View Income Limits](#). View First Responder, Military & Teacher Benefit Information [here](#).

[Learn more](#)

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## NMEDD, Funding Agencies Call on Communities to Submit Economic Development Project Proposals for Funding Opportunities

*Deadline for communities to submit a project for consideration is Friday, August 24.*

**New Mexico FUNDIT** is a streamlined approach to help communities identify funding opportunities in one centralized location by bringing local, state and federal funding agencies together to analyze and compare proposals for capital projects. The state is calling on communities to submit project proposals by August 24 for review during its upcoming meeting.

New Mexico FUNDIT is an informal group of funding agencies that meets regularly to review potential projects. Over 13 Federal and State entities are represented in the group. Their goal is to improve the effectiveness of project review and support, while ensuring communities have the information they need to obtain full funding for projects.

Projects should be of public interest; projects from commercial businesses are not eligible for this program. The types of projects to be considered include:

- Business Development
- Community Development
- Infrastructure Development
- Housing Projects

Downtown Redevelopment

NMEDD will host the next FUNDIT meeting to help local leaders identify funding for economic development projects:

**Tuesday, September 4**

1:30--3:30 p.m.

North Central NM Economic Development District

3900 Paseo del Sol

Santa Fe, NM 87507

For more information, to submit a project application or to RSVP contact Johanna Nelson at (505) 827-0264 or [Johanna.Nelson@state.nm.us](mailto:Johanna.Nelson@state.nm.us).

The application can also be accessed online [HERE](#).

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# COMMUNITY NEWS & EVENTS

**NM Humanities Council/NM African American Artists' Guild  
Present a Feature Exhibition:**

## **"Matters of the Heart: Black Art Speaks"**

**January 4, 2019 - March 29, 2019  
Monday-Friday 9:00 AM to 4:00 PM  
Opening Reception: TBD**

## **CALL FOR ENTRIES**

**APPLICATION DEADLINE: September 20, 2018**

**Curator: New Mexico African American Artists' Guild  
Email: [dorisapoet@gmail.com](mailto:dorisapoet@gmail.com)  
Phone: (505) 867-5340**

**Description Of Exhibition: *An invitational and juried exhibit of artwork done in a variety of visual art media. Both two and three-dimensional works are eligible. Open to artists of African or African American descent in New Mexico.***

*Humanities Element: In keeping with the tenets of the humanities, each entry will reflect aspects of complexities, culture, creativity or other components of human experiences that encourage exploration and understanding.*

**To Apply:** Request an entry form: [dorisapoet@gmail.com](mailto:dorisapoet@gmail.com)

1. Complete the Entry Form and Feature Exhibition Disclaimer
2. Attach your Artist Bio.

Email to Dr. Doris Fields, [dorisapoet@gmail.com](mailto:dorisapoet@gmail.com).

**\*\*Make sure to include on the subject line "NMHC/NMAAAG Submission"**

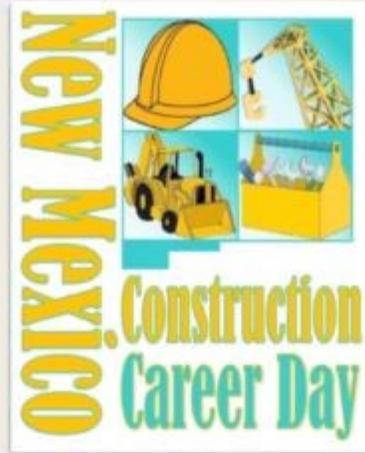
### **Deadline:**

Entry Deadline is **September 20, 2018**.

**Artists will be notified of their acceptance on or before October 10, 2018.** If accepted, the curator will follow up with any additional informational details regarding set-up days and times, etc.

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# COMMUNITY NEWS & EVENTS



## 1ST ANNUAL NM CONSTRUCTION CAREER DAY

SAVE *the* DATE

September 28, 2018

8:00 AM — 3:30 PM

CENTRAL NEW MEXICO WORKFORCE TRAINING CENTER



High School Juniors & Seniors explore variety of careers within the CONSTRUCTION industry through hands-on activities in planning, design, build-out, handling various equipment, meeting industry professionals and



For More Information, Call: 505-585-4366

or Email: [InspireEmpowerNM@gmail.com](mailto:InspireEmpowerNM@gmail.com)

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# COMMUNITY NEWS & EVENTS

2018 Black Cultural Conference

## The Revolution Will Not Be Hashtagged Sept. 27-29, 2018

THURSDAY 27 SEPTEMBER 2018

**CONFERENCE SESSIONS 2PM-5PM SUB 3RD FLOOR**

THURSDAY 27 SEPTEMBER 2018

**NETWORKING 5PM-8PM ETHNIC CENTERS FOYER**

FRIDAY 28 SEPTEMBER 2018

**CONFERENCE SESSIONS 8AM - 5PM**

FRIDAY 28 SEPTEMBER 2018

**KEY NOTE LUNCHEON "LIVING LEGENDS"  
\*BOOK SIGNING TO FOLLOW\***

SATURDAY 29 SEPTEMBER 2018

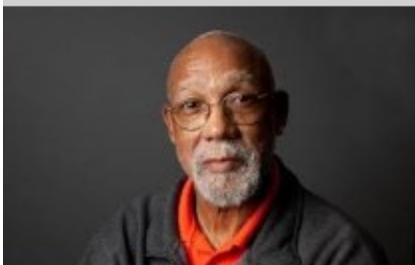
**BCC TAILGATE FEATURING BLACK GREEK YARD SHOW 12PM**

SATURDAY 29 SEPTEMBER 2018

**HOMECOMING GAME UNM VS. LIBERTY 4PM**

### Key Note Speaker:

John Carlos - American former track and field athlete, professional football player, and activist



Dr. Carlos made world history during the 1968 Olympics in Mexico City, Mexico, when he took to the international stage during the medal ceremony and made a speechless statement, heard and seen worldwide. Winning the 200 meter, John Carlos accepted the Bronze medal at the Olympic podium wearing black socks and no shoes to represent impoverished people who had no shoes of their own, and raised a black-gloved fist crowning a bowed head to humbly reflect the strength of the human spirit. Carlos was joined in his statement by teammate and gold medalist Tommie Smith, and both were supported by silver medalist, Australian, Peter Norman who wore an Olympic Project for Human Rights badge..



Following the controversial 1968 Olympic medal ceremony, all three athletes suffered lingering effects of their gesture, the most serious of which were death threats against Carlos, Smith, and their families. Contrary to reports, Carlos and Smith were not stripped of their medals. Carlos drew upon the founding principle of all athletes, perseverance and personal strength, as he strode forward through his career and in his pursuit to make a difference for the future of all people.

Hosted by: The University of New Mexico African American Student Services  
Please visit [afro.unm.edu](http://afro.unm.edu)

PosterMyWall.com

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## COMMUNITY NEWS & EVENTS

Let's Fall into A Healthy Season

### Saturday Health Fairs,

October 6<sup>th</sup> 13<sup>th</sup>, 27<sup>th</sup> and Nov. 3<sup>rd</sup>, Cezar Chavez  
Community Center 7505 Kathryn Ave. SE, 9am-3pm



We invite our citizens to have a **Unique Self-Learning Experience** by participating in our interactive **Holistic/Self-Care Health Fair**. The Health Fair is **Family Fun** with healthy learning activity and promotes Healthy Lifestyle Principles.



We offer a Holistic Self-Care approach to promoting our Health, understanding the interconnectedness of the Body, Mind, Emotions, Spirit and Environment.

Health Fair Activity include:

Healthy Challenge **Quizzes** for all ages, Celebrate Your Health with a **Pledge to Health** and **Photo Contest**, **Scavenger Hunt** for Words of Wisdom to share on an **Open Mic**.

BP, BMI, Diabetic Risk Assessment, Personal Health Risk Assessments and Flu Shots will be provided.

**Healthy Prizes** items are reward to citizens who invest their time, attention and effort to participate in the Healthy Learning Activities

**Please Join Our Community Health Promotion Campaign**

**Stephen Butler RN, BSN**

Office: (505) 369-5944

Cell: (505) 503-0284

[www.HealthyChoiceHealthFair.Org](http://www.HealthyChoiceHealthFair.Org)

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# COMMUNITY NEWS & EVENTS



## Community Voices Matters Speaking Contest

*We Want to Hear from You*

*Saturday Health Fairs Open Mic*

October 6<sup>th</sup> 13<sup>th</sup>, 27<sup>th</sup> and Nov. 3<sup>rd</sup> from 9am to 3pm

Cesar Chavez Community Center 7505 Kathryn Ave. SE

We invite our citizens to *Speak Out* about *Health&Wellness* with a **Scavenger Hunt** for *Words of Health* to share on an **Open Mic**.



Be inspired and share the Words of *Health&Wellness* with family and Friends.

Final Speaking Contest Nov. 3<sup>rd</sup> with \$100 1<sup>st</sup> place

**Healthy Prizes** items are reward to citizens who invest their time, attention and effort to participate in the Open Mic Speaking activities.

**Please Join Our Community Health Promotion Campaign**

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FIND JOBS. DISCOVER TRAINING. GET HIRED.

FIND JOBS AND TRAINING NOW

## ABOUT TALENTABQ

TalentABQ is a joint initiative between Innovate+Educate, the City of Albuquerque, NM Department of Workforce Solutions, and Central NM Community College to advance Albuquerque's workforce and help employers find talent using Skills Based Hiring. The goal of TalentABQ is to connect job seekers and employers through the common language of skills so that all citizens have access to opportunity and employment. TalentABQ is a national pilot for Skills-Based Hiring and is the first program of its kind in the country.

# Learn. Earn. Advance.

Are you ready to find the job you'd be great at?  
Get the information you need to build a career you'll love.

GET STARTED

## CORE SCORE

A free soft skills assessment. Anywhere. Anytime. Less than 15 minutes.

Get a Core Score report. See training options. Connect to employers. Get hired.

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## Job Application Tips

By The N.M. Department of Workforce Solutions. For the Journal

Submitting an effective job application is the first step towards finding the job you want and making a good impression. A prospective employer may use job applications to pre-screen candidates before they even begin looking at resumes, so you want to ensure that your application is neat and filled out correctly.

When picking up or dropping off an application, be sure that your appearance is appropriate. Dress as though you are going to an interview. Bring your resume, pens, and something to write on in case they would like you to fill out the application on site.

Most employers use their own tailored job application forms, and applications can really vary from business to business. Look over the blank application before you start filling in your information. Read the instructions carefully, and see what information is required that you may need to gather or research. Double-check the job application deadline or closing date.

Try to keep your completed application orderly and pristine. Coffee stains, crumpled paper, and torn applications are not the way to make a good first impression with an employer.

Fill out your application in a neat, professional manner. Always use black or blue pens, and do not use pencil. Print legibly and clearly. Check for misspellings before you submit the final application.

Instead of leaving areas blank, write "Does not apply" or N/A in spaces where appropriate. For the job experience and employer information sections, do not simply write "See resume." Complete these sections with all of your past employment history and then attach your resume. Make sure that your application is consistent with your resume, especially when it comes to employers' names, employment dates, and job titles.

Always tell the truth on a job application. Just as you do not want to embellish or exaggerate on your resume or in an interview, your job application needs to accurately represent your experience, knowledge, and skills.

Greet everyone politely in the office when dropping off your application, including the receptionist and anyone who assists you. If you have a positive interaction with some of the office staff they may then mention their encounter with you to an interviewer or supervisor. If you have the opportunity to deliver your application to a manager directly, take advantage of the chance to make a good first impression.

There is a lot of detailed information that goes into a job application, and it can be tedious if you are filling out several at a time. You will need a range of information including addresses and phone numbers of previous employers, as well as salaries for each previous job.

To be better prepared to fill out job applications, you can take your information with you on a "Pocket Resume." The New Mexico Department of Workforce Solutions provides a free copy of the "Pocket Resume" that you can use for quick reference at [www.dws.state.nm.us](http://www.dws.state.nm.us), under the "Job Seeker" heading. It's always better if you have too much information with you and be really prepared, than not have enough information and miss out on a job opportunity.

For additional tips and more information, also be sure to take a look at the New Mexico Career Guide at [www.dws.state.nm.us](http://www.dws.state.nm.us) under the "Job Seeker" heading and then "Publications."

This is a regular column written by the N.M. Department of Workforce Solutions. For more information, go to [www.dws.state.nm.us](http://www.dws.state.nm.us)

## JOB OPPORTUNITIES

New Mexico Workforce Connection is the official portal to online job matching, resources, and more!

<https://www.jobs.state.nm.us/vosnet/Default.aspx>

The City of Albuquerque has more than 60 job openings, from animal handler to security officer.

<https://www.governmentjobs.com/careers/cabq>

Carenet is seeking its next Director of Business Operations Trainer, and more.

<https://recruiting.ultipro.com/CAR1032CARHS/JobBoard/415b24a8-a43e-4422-92c5-6840cfeae219/?q=&o=postedDateDesc&f4=owW1mT0MfUyJyGi2pfTSEQ+SyMiEoddNEaaQic4RtSBMw>

Fire season is here, it's the perfect time to enter education pathways and careers in firefighting!

<https://www.learnhowtobecome.org/firefighter/>

SolAero Technologies is hiring for more than 20 positions!

<https://recruiting.ultipro.com/EMC1001/JobBoard/dec7bbfc-b7a9-5d18-3750-b07528a9ab85/?q=&o=postedDateDesc>

Corrales-based biotech firm Indica Labs is looking to hire six people.

<http://www.indicalab.com/#section-careers>

Interested in economic development? Sandoval Economic Alliance is hiring a director of business development

<https://sea-nm.com/job-opportunities/>

The New Mexico Technology Council is looking for a client development and relations manager.

<http://business.nmtechcouncil.org/jobs/info/business-development-client-development-relations-manager-35>

Clovis Community College is hiring for Communication, Security, Music Faculty, and more.

<https://cloviscc.peopleadmin.com/postings/search>

2ND Gear is hiring audit technicians, shipping clerks, inventory controls specialists, and more.

<https://www.2ndgear.com/jobs>

NDI is seeking a Fund Manager, Director of Finance and Administration and a Grant Writer.

<https://www.ndi-nm.org/about/employment-information/>

G4S Secure Solutions seeks security and business professionals in Los Lunas, Rio Rancho, and more.

<http://usajobs.g4s.com/>

Sitel announces 400 job openings in Albuquerque from Coaches to Operations Managers, Trainers and more.

<https://jobs.sitel.com/>

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