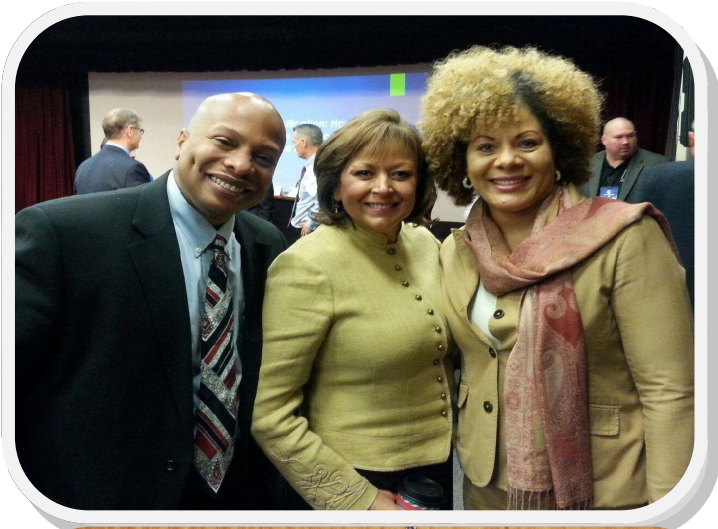


New Mexico Office of African American Affairs

2016 Executive Year End Report

July 1, 2015—June 30, 2016



"We study, identify, and provide solutions to issues of concern relevant to the African American community."



www.OAAA.state.nm.us



Policy and Advocacy

State Representative Jane Powdrell-Culbert visits with Audrey Carter, a member of the NM Office of African American Affairs Economic Advisory Committee, during the 2015 NM Black Expo Economic Empowerment Day.



Community Development

Women listening to a panel discussion on “How to Engage in Courageous Conversations” during the 2016 African American Women’s Empowerment Summit.



Education Advancement

New Mexico teachers receive lesson plans on more in-depth US African American history.



Health Care Advocacy

Sista-2-Sista Mentorship Collaborative teaming up to raise awareness of the effects of breast cancer among African American women.



Economic Empowerment

Participants of the Business Leadership Course.

Table of Contents

2016 Brief Overview	Page 1
Education Advancement	Page 2-3
Advocacy and Health Care	Page 4-6
Economic Empowerment	Page 7
African American Recognitions	Page 8
Juneteenth Celebration Fund	Page 9
Community Support/Participation/Collaboration	Page 10-12
Standing Committee Membership	Page 13
New Mexico Black Expo—Impact Report	Attachment 1
African American Infant Mortality Pilot— Final Report	Attachment 2



2016 Brief Overview

- ⇒ In 2016 the New Mexico Office of African American Affairs (OAAA) reached out to 14 New Mexico counties with resources, services, and reached over 10,000 individuals in collaborative efforts. The agency also worked diligently with over 60 collaborating organizations to positively affect the quality of life for African Americans and communities of color.
- ⇒ There are 10 New Mexico Counties with 1000 or more African American residents: Sandoval, Santa Fe, Valencia, Bernalillo, Dona Ana, Otero, Chaves, Curry, Lea, and San Juan (2012 U.S. Census Survey).
- ⇒ OAAA reached 14 counties in 2016; San Juan, Santa Fe, Dona Ana, Chaves, Curry, Lea, Valencia, Sandoval, Bernalillo, Socorro, Roosevelt, Taos, Otero, Eddy.

<u>Agency Specific Programs</u>	<u># NM Counties Reached</u>	<u>Est. # of Individuals Reached</u>
Economic Empowerment	14	4923
Education Advancement	14	4700
Healthcare Advocacy	14	4573
Recognition Programs	14	4550

Brief Highlights of Activity During July 1, 2015 — June 30, 2016

- ⇒ NEW 2015 Strategic Alliance with U.S. Small Business Development Department outlining targeted assistance for Black business and entrepreneurship
- ⇒ NEW Father's Day Initiative
- ⇒ NM Black Expo set historical attendance numbers by attracting 4000+ individuals from 13 New Mexico counties and surrounding states with 100 volunteers
- ⇒ Literacy Program operated for a fourth year at 2 community centers in low social economic communities
- ⇒ Agency supported 151st Juneteenth Celebrations in Bernalillo, Curry, Sandoval, Dona Ana
- ⇒ Completion of 2 year African American Infant Mortality Pilot



Education Advancement

SUMMER LITERACY ENRICHMENT PROGRAM

July 2015 & June 2016

County: Bernalillo

Attendance: 90+ Youth

Collaborators: Cesar Chavez Community Center, Thomas Bell Community Center, Brenda Hollingsworth-Marley (NM Storyteller), NM Office of African American Affairs

Goal: Join with Governor Susana Martinez's Summer Reading Challenge to promote the development of language, literacy, listening and reading comprehension, and oral and written expression through a forum for children and parents by interacting in the rich cultural context of folktales and other cultural stories.

Outcome: 90+ youth from low income households were able to lower the summer learning loss percentile by participating in a forum for children engaging in a rich cultural context of folktales and cultural stories. Participants were encouraged to utilize their local library and obtain a library card. Reading sessions were provided twice a week in 2 centers. Books were provided for children to take home at the end of the program to encourage an increased individual love for reading.



Education Advancement cont.

BLACK SPACES

November 2015 -May 2016

Counties: Bernalillo

Attendance: 10 per month

Collaborators: NM Office of African American Affairs, African American Performing Arts Center

Goal: To build space to offer unique opportunities to: 1.) Build and repair community relationships., 2.) Reflect on insights and lessons learned, 3.) Rejuvenate and provide inspiration needed to thrive in personal and professional lives.

Outcome: Formerly disconnected Black activist united to pursue collective actions and created practices that are intentionally affirming, community-building, power-building, and healing.

YOUTH SUMMIT

April 2016

County: Bernalillo

Attendance: 400+ youth

Collaborators: NM Office of African American Affairs, OAAA Education Advisory Committee, UNM Men of Color, Robert F Kennedy Charter School, Bernalillo Co. Juvenile Detention Center, National Science of Black Engineers, Orrin Hudson

Goal: Partner with Orrin Hudson, the president of the international motivational organization “Be Someone”, to utilize chess strategy as a metaphor, to teach critical thinking and sound choices.

Outcome: 400+ youth and faculty were actively engaged. Robert F. Kennedy Charter School is interested in organizing a chess club to continue strategic thinking and sound choice model. The Juvenile Detention center will stay engaged with Mr. Orrin Hudson to facilitate the program again.



Advocacy and Health Care

AFRICAN AMERICAN WOMAN EMPOWERMENT SUMMIT

“Power and Influence; Courageous Conversations to Enhance Our Legacy”

April 2016

County:	Bernalillo, Sandoval, Santa Fe, Curry, Dona Ana, Valencia, Roosevelt
Attendance:	120
Collaborators:	Young Women's Christian Association, South West Women's Law Center, Links, Delta Sigma Theta, Alpha Kappa Alpha, Zeta, National Council of Negro Women, NM State Martin Luther King Commission, NM Office of African American Affairs
Goal:	Recognize the significance of sisterhood by understanding how African American women have evolved in revolutionizing the country while addressing the growing demands of health, economics, education advancement, and how they impact our families. To celebrate and empower African American women by connecting collegiate women to professional women around the state of New Mexico to form a year long Sister-2-Sister mentorship collaborative.
Outcome:	Workshop Sessions : Race Relations, Surviving Culture Shock , Finding Your Identity, Be Beautiful, Be You , Finding Your Driving Force, Courageous Conversations

Luncheon & Registration: \$25
Saturday, April 2 | 8:00 am - 3:00 pm

University of New Mexico SUB
1 University of New Mexico | Albuquerque, NM 87131

Register Online: RevolutionAAWoman.kintera.org

Dr. Avis Jones-DeWeever

Author | International Speaker | Media Commentator
Race & Gender Empowerment Expert



National
Council
of Negro
Women



AKA
A Legacy of Sisterhood and Service Since 1908
eliminating racism
empowering women

Delta Sigma Theta
SORORITY, INCORPORATED
ALBUQUERQUE ALUMNAI CHAPTER
ywca



New Mexico
Martin Luther King Jr.
State Commission



The Links,
Incorporated
Linked in Friendship, Connected in Service



Advocacy and Health Care, Cont.

NM OAAA FATHER'S DAY INITIATIVE

June 2016

County: Bernalillo County

Attendance: 50 participants

Collaborators: NM Office of African American Affairs, Albuquerque Public Schools, Athlete's Ready, Cliff's Amusement Park

Goal: To provide encouragement to African American Father's for the role that they play in their children's lives by providing a day that highlights and honors Black fathers.

Outcomes: Fathers and children participated in fun, active team building activities.

Athletes Ready provided 3 obstacle courses where families learned to work together and build listening skills. Children and parents had a space to express how important they are to each other.



NATIONAL BLACK AIDS/HIV AWARENESS DAY

February 2016

County: Chaves, Eddy, Bernalillo

Est. Attendance: 63+

Collaborators: Roswell Department of Health, Roswell Adult Community Center, NM Office of African American Affairs

Goal: Due to the level of disproportional deaths related to HIV in the New Mexico African American Community, which is significantly higher than any other racial/ethnic groups, communities of interest gathered to discuss the history of HIV AIDS in the Black community. Also discussed current trends in prevention and intervention, and initiatives from other states that may work in New Mexico's African American Community.

Outcome: 23 health vendors collaborated to offer a Health and Wellness Fair recognizing African American HIV Awareness Month.

Advocacy and Health Care, Cont.

90 DAY HEALTHY BODY CHALLENGE

March 2016– May 2016

County:	Bernalillo, Sandoval, Santa Fe
Participation:	60
Collaborators:	NM Office of African American Affairs, Presbyterian Healthcare, Blue Cross Blue Shield Van, Lovelace, Cooking with Diabetes, Issyin Ru, eRead, and a host of facilitators
Goal:	To provide a process, education, and information that will allow for African Americans and other cultures to think differently about lifestyle choices which lead to unhealthy habits, thoughts, attitudes, and actions.
Outcome:	Out of the 60 participants who started the challenge, 25 participants completed the program. Many changed the way they see food, how they approach exercise, and how often they eat junk food. Participants reported weight loss and decrease of medications and improved health. 100% of participants who completed the challenge said they would join again. They felt the work shop instructors and facilitators were clear, useful and relevant. Their knowledge of how to lead a healthier lifestyle increased during the challenge.

Economic Empowerment

BUSINESS LEADERSHIP COURSE

July 2015

County:	Bernalillo, Valencia, Sandoval, Curry
Est. Attendance:	65
Collaborators:	DSDS Projects, NM Office of African American Affairs, NM Workforce Connection, Dream Givers LLC, Legal Shield, OAAA Economic Advisory Committee
Goal:	Bring business leaders, entrepreneurs, community professionals, and individuals with dreams to learn, share knowledge, teach, and conduct business networking.
Outcome:	Facilitator, Dr. Stevie Springer taught participants leadership styles, motivational styles, business branding, marketing, and working with teams. Attendees received the course and manual free of charge.

SMALL BUSINESS INFORMATION FAIR

June 2016

County:	Dona Ana County
Attendance:	50
Collaborators:	NM SBA, Donna Ana NAACP, NM Office of African American Affairs
Goal:	To inform Black Owned Businesses how the Small Business Administration works, and to learn about various resources and financial assistance programs.
Outcomes:	10 Black Owned Businesses and 40 participants were able to connect with the Small Business Administration and network with each other.

PROFESSIONAL PRESENTATION AND NETWORKING SKILLS WORKSHOP

May 2016

County:	Bernalillo, Valencia
Attendance:	20
Goal:	To facilitate a workshop focused on professional presentation and networking skills needed to be successful in today's business environment.
Outcomes:	Facilitator, Bonnie Greathouse, expounded on; 1.) How to present yourself in one-on-one business settings, 2.) Etiquette in professional and business settings that can impact successful outcomes, 3.) Public speaking , 4.) Best practices in how to be effective in developing rapport.



African American Recognitions

13th ANNUAL OUTSTANDING SERVICE AWARDS

June 2016

Theme:	"Dining with the Ancestors"
County:	Dona Ana, Santa Fe, San Juan, Bernalillo, Sandoval, Curry, Lea, Valencia, Taos, Chaves
Est. Attendance:	300
Goal:	To honor individuals who have tirelessly worked to improve the quality of life for African American communities around the state.
Outcome:	20 individuals and organizations throughout New Mexico recognized for proven work in the areas of Community Development, Education Advancement, Economic Empowerment, and Health Care Advocacy.

SENIOR RECOGNITION LUNCHEON

April 2016

County:	Santa Fe, Bernalillo
Est. Attendance:	50
Collaborators:	Santa Fe NAACP, George Geder, NM Office of African American Affairs
Goal:	Create an atmosphere where dialogue between youth and seniors will inspire by exchanging and sharing diverse life and educational experiences. This dialogue is meant to encourage youth to place historical context to elders experiences and honor the efforts and sacrifices of New Mexico's own who have contributed to improving the quality of life of others. Senior citizens, Age 65+, will be recognized for significant contributions in the areas of economics, health care, community development, advocacy, and education.
Outcome:	Recognized 12 senior citizens.

STATEWIDE FOCUS MAGAZINE

Quarterly

County:	Otero, Eddy, Curry, Bernalillo, Valencia, Chaves, Roosevelt, Lea, Dona Ana, San Juan, Santa Fe, Cibola, Sandoval
Est. in Print:	3200 (also available via web-site)
Collaborators:	NONE
Goal:	To increase awareness of African American presence and contributions made toward the improvement of quality of life statewide.
Outcome:	Increased awareness and visibility of African American presence and contributions to the state of New Mexico.



Juneteenth Celebration Fund

June 2016

County: Bernalillo, Curry, Sandoval, Dona Ana

Est. Attendance: 1,500+

Collaborators: Clovis Branch NAACP, Rio Rancho NAACP, Dona Ana Branch NAACP, NM Office of African American Affairs

Goal: Insure celebration and preservation of the historical significance of the Juneteenth Celebration as it ties into voter advocacy, minority business, literacy (essay contests), cultural preservation, and health care advocacy.

In 2006, legislation was passed making New Mexico the 19th state to recognize Juneteenth as a celebration the state should consider. With the passage of House Bill 226, sponsored by Majority Whip Sheryl Williams Stapleton, “Juneteenth Freedom Day” was honored.

Outcome: Organized a statewide effort and press release issued from Governor Susana Martinez’s office to celebrate the 151st year. Funding proposals were submitted and awarded based upon community collaborations and target audiences to assist with the facilitation of celebrations statewide.

Governor Martinez also issued a statewide proclamation and press release honoring the day as “New Mexico Juneteenth Day.”



Community Support/Participation/Collaboration

PROGRAM SPONSORSHIP

NAACP State Conference

Grant Chapel AME Annual Dr. Martin Luther King Jr. Breakfast

Southern Christian Leadership Council Dr. Martin Luther King Jr. Luncheon

New Mexico Black History Month Committee

Tuskegee Airmen Aviation Youth Summer Camp

New Mexico Black History Month Festival

Hobbs Black History Month Celebration

Afreeka: Santa Fe Cultural Fair

151st Celebration of Juneteenth (Statewide)

EVENT PARTICIPATION AND COLLABORATION

JULY 2015

Mission Graduate Community Summit

Curry County Health Fair

Annual Intl. Buffalo Soldiers Convention

Albuquerque Economic Roundtable

NMCDC Data Extraction

PCMH Meeting

Action Coach Business Workshop

Albuquerque Hispano Chamber Business Networking Breakfast

Racism, Stress & Combating Disease Training

Pathways Training & Networking

Medicare and Medicaid 50th Anniversary

AUGUST 2015

American Heart Association Annual Breakfast

Las Cruces NAACP Monthly Meeting

UNM Back to School Barbeque

NM Black Wellness

Albuquerque Healthcare for the Homeless Training

SEPTEMBER/OCTOBER 2015

State NAACP Conference

Tavis Smiley Foundation: Ending Poverty In America Panel

Health Action New Mexico 20th Anniversary

Governor's Summit on Higher Education

Sista-2-Sista Mentorship Collaborative Training

Immigrant/Refugee Roundtable

Breast Cancer Walk

Diabetes Walk

PKD Faith Based Health Fair – Millions Hearts

Community Support/Participation/Collaboration cont.

NOVEMBER 2015

Leadership Albuquerque: Jobs Creation
Congresswoman Michelle Lujan Grisham's Health Fair
Mental Health 1st Aid Training
Reclaiming Childhood Seminar
African American Student Services Health Fair
Black Women's Salon Conversation
Albuquerque Economic Development Ambassador Training
NAACP Civil Rights and Diversity Conference

DECEMBER 2015

UNM Student Meeting: Cultural Climate
Nelson Mandela Commemorative
Economic Development Marketing Co (Evolved Media Empire)
12th Annual NMPHA Health Policy Forum
Albuquerque Homeless Memorial Vigil

JANUARY 2016

Grant Chapel Martin Luther King Breakfast
Southern Christian Leadership Conference Martin Luther King Luncheon
NM Martin Luther King Jr. March
Governor's Prayer Breakfast
NM Children's Law Institute Conference
Ntl. COGIC Leadership Conference
Carrington College Tour for Career & Education Opportunities in Medical Field for African Americans
Health Fair and Clean Energy Workshop
UNM 31st Annual Black History Month Kick Off Brunch

FEBRUARY 2016

Anti-Racism Day at the Legislature
Church of God In Christ Leadership Summit - Presenter
Ministerial Alliance Annual Award Banquet
Black History Month Blackdom Presentation
Roots Revival II: More Than A Song—Youth Presentation
Asante Awards: Honoring Black Educators
2016 Black History Month Celebration in Hobbs, NM

MARCH 2016

Zeta Phi Beta Annual Womanhood Tea
Women's History Month Panel: Kirtland Air Force Base
New Mexico Town Hall Meeting: Building Communities of Support for Young Parents and their Children
Strengthening our Community Connections: A Region 7 Interactive Open House
CNM STEMulus Center - Information Session and Tour



Community Support/Participation/Collaboration cont.

APRIL 2016

Black Women in Medicine: UNM HSC
Ntl. Community Schools Conference
Zambia Extravaganza: A Taste of Zambia
Dream Makers
CDPC Anti-Oppression Training
Community Asset Mapping Workshop
SBA Smart Money Workshop
SBA Presentation- Business Smart Toolkit- Phi Beta Sigma Inc. Fraternity

MAY 2016

NM SBA Small Business Award Celebrations
APS Ethnic Studies Professional Development Seminar
Las Cruces - NM State Clara Bell Williams Graduation Ceremony
SBA NM Small Business Awards Event
NAIOP Commercial Real Estate Development Economic Conference
Health Equity in New Mexico through the ACA

JUNE 2016

Tuskegee Airman Youth Aviation Camp Graduation
Clovis Cultural Fair
UNM Black Alumni Annual Meeting & Awards
Albuquerque Economic Development AED Luncheon
Juneteenth-Carlsbad NAACP

Standing Committee Membership

New Mexico Office of African American Affairs

- Executive Advisory Committee (11 statewide members)
- Health Advisory Committee (10 statewide members)
- Education Advisory Committee (6 members)
- Economic Advisory Committee (6 statewide members)
- 2015 New Mexico Black Expo Steering Committee (12 members)

ABC Community Schools—Albuquerque, New Mexico

NM Afterschool Alliance Board

Albuquerque Public Schools

- Equity & Engagement Advisory Council
- Hispanic/Latino Academic Achievement Council (HLAAC)
- Curriculum Development Committee

American Graduate/Mission Graduate

University of New Mexico Diversity Council

Department of Health Chronic Disease Prevention Council

Families United for Education

Latino and People of Color Education Task Force

New Mexico Diabetes Awareness Council

New Mexico State Tribal Liaison

University of New Mexico—UNIDOS

Zambian Sister Cities Foreign Alliance Committee

Con Alma Health Foundation

2016 Community Schools Ntl. Conference Task Force

Manual High School - African American Scholarship Advisory Committee

Million Hearts Association

SAC-Expectant and Parenting Teen

My Brother's Keeper Initiative

Albuquerque Economic Development

NM Black Chamber of Commerce

Hobbs Black Chamber of Commerce

Hispano Chamber of Commerce

NM Breast Cancer Coalition

School Health and Wellness Bureau of NM PED

Bernalillo County Community Health Council

Deconstructing Racism Committee

CDPC

Council of Disease Control (CDC)



Agency Staff Team

Yvette Bell, Executive Director
Nicole Byrd, Deputy Director
Tanya Ramirez, Budget Analyst
Beverly Jordan, Community Outreach Specialist
Kenneth Winfrey, Community Outreach Specialist
Shaina Saint-Lott, Community Outreach Specialist
VACANT, Executive Assistant

Executive Advisory Committee

Sandra Taylor-Sawyer, Clovis: Chair, Director, Small Business Development Center, City Commissioner
Wanda Padilla, Santa Fe: Vice-Chair, Co-Owner Padilla Industries, Inc.
Helen Houston, Hobbs, Hobbs Black Chamber of Commerce
Doris Jackson, Albuquerque, Retired APS Educator
Marilyn Smith, Kirtland Air Force Base
Pastor Neil Johnson, Farmington, Community Liaison/Advocate to the Mayor
Curtis Rosemond, Las Cruces, President, Las Cruces NAACP
Ralph Mims, Village of Los Lunas, Economic Development Manager
Marjorie Germain, Albuquerque, State Taxation and Revenue Department
Jonathan Johnson, Rio Rancho, Intel Corporation
Bobbie Green, Las Cruces, Business Professor, New Mexico State University
Rodney Bowe, Albuquerque, UNM Men of Color Initiative
Jack Taylor, Albuquerque, Retired University Professor
Pastor Delmus Gillis, Clovis, Bethlehem Baptist Church
Crystal Mullins, Carlsbad, Nurse



310 San Pedro Dr. NE, STE 230
Albuquerque, NM 87108
(505) 383-6222
www.OAAA.state.nm.us
Find us on Facebook