“We study, identify, and provide solutions to issues of concern relevant to the African American community.”
Community Development

In order to establish a heightened awareness of the purpose of the NM Office of African American Affairs, it is vital to raise awareness of its resources and programs. The agency strives to build relationships and work with community members to empower their role in determining what resources are necessary and available.

Economic Empowerment

There is a need for targeted efforts that promote and provide employment opportunities, entrepreneurship resources, work skills training and financial literacy. The agency is committed to collaborative efforts that prepare individuals and business owners for today’s competitive business market and decreases poverty.

Education Advancement

The agency will strive to support students, parents, teachers, faculty, school districts and institutions of higher learning, elected officials and the governor’s administration in targeted efforts that improve student success and provide quality resources, programs and initiatives in the African American community.

Health Care Advocacy

Offer proven strategies that help improve the quality of health for the African American community in the state of New Mexico. Work with institutions of higher learning to increase outreach to African American students, to introduce them to health related fields of study.

Policy and Advocacy

The agency will strive to work with statewide organizations, planning committees, school boards, city commissions and councils, state elected officials and the governor’s administration to inform stakeholders of the persistent need for active advocacy and policy engagement regarding quality resources, programs and initiatives in the African American community.
**Vision**

To be a “Go To” agency in New Mexico on matters relating to methods that improve the quality of life for African Americans. By providing valuable resources to our constituents, our governor, legislators, educators and health care professionals, we will ensure access to resources that provide for the success of New Mexico’s Black communities.

**Table of Contents**

- **Brief Overview**  
  Pages 4 - 5

- **Economic Development**  
  Pages 6 - 11

- **Education Advancement**  
  Pages 12– 17

- **Health Care Advocacy**  
  Pages 18 - 20

- **Community Development**  
  Pages 21 - 23

- **Committee Participation & Membership**  
  Pages 24

- **Community Support/Participation/Collaboration**  
  Pages 25 - 27

- **OAAA Staff and Executive Advisory Committee**  
  Page 28
2018 Brief Overview

⇒ In 2018 the New Mexico Office of African American Affairs (OAAA) touched 16 New Mexico counties with resources, services, and reached over 32,333 individuals in collaborative efforts. The agency has also worked diligently with over 50 collaborating organizations to positively affect the quality of life for African Americans and communities of color.

⇒ There are 11 New Mexico Counties with 1000 or more African American residents: Sandoval, Santa Fe, Bernalillo, Dona Ana, Otero, Chaves, Curry, Lea, San Juan, Otero, McKinley (2015 U.S. Census Survey)

⇒ OAAA reached 16 counties in 2018; San Juan, Santa Fe, Dona Ana, Chaves, Curry, Lea, Valencia, Sandoval, Bernalillo, Socorro, Roosevelt, Taos, Otero, Eddy, Cibola and San Miguel

Agency Specific

<table>
<thead>
<tr>
<th></th>
<th># NM Counties Reached</th>
<th>Est. # of Individuals Reached</th>
</tr>
</thead>
<tbody>
<tr>
<td>Economic Empowerment</td>
<td>16</td>
<td>6731</td>
</tr>
<tr>
<td>Education Advancement</td>
<td>16</td>
<td>7719</td>
</tr>
<tr>
<td>Healthcare Advocacy</td>
<td>16</td>
<td>7614</td>
</tr>
<tr>
<td>Community Development</td>
<td>16</td>
<td>10269</td>
</tr>
</tbody>
</table>

Brief Highlights of Activity During July 1, 2017 - June 30, 2018

⇒ Update - Language for a Black Education Act finalized, expected to present during the 2019 legislation session.

⇒ In collaboration with the New Mexico Voices for Children, the “Well-Being of Black Children in New Mexico” report was published and released during the Black Child Wellness Summit. A panel of subject matter experts addressed data and best practices. 85 child advocates from around New Mexico explored ways to strategically address and collaborate on behalf of the well-being of Black youth.

⇒ Worked with New Mexico State University - Alamogordo, Highlands University, San Juan College and the University of New Mexico in efforts to support Black students, faculty and family success.

⇒ Worked with NM Children Youth and Families Department and the Pull Together campaign to form a partnership for awareness of the benefits of early childhood development in the Black communities.
Brief Highlights of Activity During July 1, 2017 - June 30, 2018

- Literacy and STEAM/STEM Enrichment held at 2 community centers in Albuquerque hosting 75+ youth from low social economic households, in partnership with Governor Susana Martinez’s summer reading challenge.

- Sponsored FAFSA workshops that reached 30 families. The workshops were designed to help parents understand different financial means available for college. Collaborated with Albuquerque Public Schools, the University of NM and Central NM.

- NEW - Discussions began with 9 historical Black colleges and universities to form partnerships for increased internships, scholarships and national student exchange participation.

- NEW - Began work with the New Mexico Public Education Department, for the first time in the department’s history, gathered 25 statewide stakeholders to review the social studies core curriculum offering more in-depth world, US and NM Black history and teacher resources.

- NEW - 50 “Everyday Hero” Awards honored individuals throughout the state who made contributions to improving the lives of African American families.

- NEW - Facilitated home ownership workshops to improve access to resources for low income families and increase awareness of relatively low homeownership rates for Blacks in New Mexico.

- NEW - Developed a birth equity collaborative in partnership with Black Health New Mexico, March of Dimes, UNM Health Science Center, NM Department of Health and CityMatch.

- Facilitated 4 small business development, networking and Ask a CEO sessions in Lea, Dona Ana, Sandoval and Bernalillo counties.
Economic Empowerment

The New Mexico Office of African American Affairs (OAAA) is committed to collaborative efforts that prepare business owners, potential entrepreneurs, professionals and citizens for today’s competitive business market. Through its Economic Empowerment Series, OAAA provides workshops to target critical areas for economic empowerment. These range in variety and include topics such as financial literacy, how to start a business, government contracts, business promotion, youth entrepreneurship, investment and other economic related topics.

By partnering with other business organizations and identifying key resources, OAAA enhances the economic terrain of New Mexico’s African American citizens, professionals and business owners. The agency tracks and provides resources to Black owned start-up businesses and to maintain a directory of Black owned businesses in New Mexico.
Career Fair

Goal:
Provide employment opportunities and resources to job seekers.

Outcome:
Over 150 job seekers in attendance. 35 hiring employers and 5 non-hiring vendors, such as Safelink, BeWellNM, etc. Provided social and economic resources to attendees.

Business Funding Basics & Alternatives

Goal:
Educate small business owners in various funding sources for business growth and advancement.

Outcome:
During a three hour presentation, Stephanie Skaggs, a SCORE program manager, presented on the variety of funding options available for start-up and existing business. The workshop provided the steps business owners need to take in order to acquire business funding, what small business lenders look for in optimal loan package and how to raise credit scores.

Alternative funding methods and sources were covered such as micro lenders, equity investors, factoring and crowdfunding. The advantages and drawbacks of various options were reviewed, so that business owners can make a more informed decision about what funding options are a fit for their business.

Personal Finance

Goal:
Educate attendees about personal finance including social security, retirement, insurance and various investment vehicles.

Outcome:
Versie Reynolds, New York Life Financial Advisor, facilitated a workshop addressing the importance of older adults fiscal management (budgeting, credit and savings). Focused primarily on retirement and social security. Points of discussion included how social security works, when someone should retire, how retirement balances are actually dispersed, what are benefits and drawbacks of waiting to draw down retirement money.
Coffee, Finance & Networking

**Goal:**
To create a venue for education and awareness of financial literacy, insurance and investing for the small business owner.

**Outcome:**
Linda Yuh, with World Financial Group of Chicago, presented on financial struggles, solutions, life insurance, why financial security is a necessity and the pros and cons of life insurance policies.

Business Branding Course

**Goal:**
Teach small business owners branding and marketing techniques and current trends.

**Outcome:**
Dr. Stevie Springer, Strategic Business Professional, covered how to market a business on a small budget, market your business through social media, the many types of social media platforms available and how to determine which platforms would best serve your business needs.

Financial Literacy

**Goal:**
To educate students about personal finance including saving, credit, budgeting, and student loans.

**Outcome:**
OAAA facilitated a discussion with Rio Rancho High School Black Student Union students on the basic concepts of credit, budgeting and saving. Students were particularly interested in discussing how student loans and credit cards work.
**Bringing Down the House - A Home Ownership Discussion**

**Goal:**
Bring professionals and resources together with the community to discuss the advantages of being a home owner and how each individual can work to achieve that goal.

**Outcome:**
OAAA facilitated a panel discussion with 5 expert panelists. The workshop was part of a nonlinear series to address significantly low home ownership rates among Blacks in New Mexico. The panel focused on the value of homeownership and why people should consider buying a home, a cost benefit analysis to compare renting vs. owning, the transition from renter to homeowner, savings, debt, credit, education, financing and different ways to pay for a house.

Panelists talked about different loan programs or the various loans they have been exposed to in their professions and community resources, like grants and IDAs, steps to take when purchasing a home. A summary of information presented, along with a directory and glossary of resources and informational pamphlet was distributed to all participants. Which is now available at OAAA for further distribution into the statewide community.
Compounding Pharmacy Lab

**Goal:**
Students explored health professions by learning the importance and intricacies of compounding specialty medications for those in need of individualized medication therapy and were exposed to a Black-owned business.

**Outcome:**
The National Society of Black Engineer students toured the medical lab, gained information about pharmacies and what the importance of a compounding pharmacy is.

Students participated in compounding their own specialty formulations including:

- 15 grams of Vitamin E and Aloe Vera cream
- 20 Size 0 Microcrystalline filled capsules
- 15 flavored Vitamin B6 troches

The preparation of each formulation required the completion of meticulous pharmaceutical calculations and attention to detail. Dr. Ndidi Amaka (Didi) Okpareke, owner, described why medications might be made in different forms and why certain materials are preferred for different medications.

Business Leadership & Marketing

**Goal:**
Teach small business owners and management professionals how to be effective leaders and market their business.

**Outcome:**
Dr. Stevie Springer, Strategic Business Professional, facilitated an in-depth Business Leadership and Marketing course. The following was discussed:

1. What’s your leadership style
2. How to handle work stress
3. Learn how to manage employees
4. Employee motivation and performance appraisals

Dr. Springer invited a guest speaker from SO WHO Enterprises, Inc. to assist with the session. Textbooks were provided for all attendees.
Ask A CEO

**Goal:**
To educate small business owners in finance, marketing and the entrepreneurial mindset, while networking and encouraging mentorship for small business success.

**Outcome:**
In an intimate setting, business owners and those contemplating entrepreneurship listened to three brief presentations about finance, marketing and a business mindset.

Darlene Crosby, a Black business owner of an accounting firm discussed business finance and the importance of keeping financials organized and updated. Dan Wilkinson, an owner of an insurance agency discussed the different methods small businesses can utilize to market their brand and business. Kenneth Jackson, a SCORE mentor and Black business owner discussed his personal experience in business and the mental toughness that is needed to be a business owner.

Male Mentor’s Celebration

**Goal:**
To honor and encourage African American father figures for the vital role they play in children’s lives. As so many African American children grow up without their biological fathers, it is important to acknowledge the father figures who do play an active role.

**Outcome:**
A workshop was facilitated to provide African American fathers, guardians and male mentors an environment encouraging and motivational conversation with other male mentors and their children. Participants discussed their experiences and the importance of a father figure or male mentors in children's lives, why African American father figures should spend quality time together, engaged in networking with other African American male mentors and participated in interactive bonding activities.
Education Advancement

In order to positively affect lasting systematic change, the agency actively works to find ways to support parents in promoting their children’s success; offer resources for youth development groups whom have proven outcomes to increase literacy, mathematic and graduation rates; support institutions of higher learning in recruitment, retention, scholarship and internship efforts. In order to achieve the above mentioned, we partner with parents, local schools, youth development agencies, education departments, school boards and commissions.

The Office of African American Affairs strives to positively affect African American student success in New Mexico’s P-20 education system by increasing awareness of available scholarships, financial assistance, higher education options, internships and career development opportunities available to African Americans and assist with the establishment of mentorship programs for pre-school, school age, high school and college students.
**Everyday Heroes**

**Goal:**
To recognize people across the state of New Mexico who have done exceptional work in their communities in the areas of economics, education, health and community development improving the lives of African American families.

**Outcome:**
Recognized 50 individuals, in the communities in which they live and directly impact lives with their work. Awardees were presented recognition, as a surprise, among co-workers, partnering organizations, friends and families. The communities partnered with OAAA to identify individuals who make personal sacrifices for their communities, often without recognition.

**FAFSA Workshops**

**Goal:**
To ensure that families of high school students and college freshmen are able to understand what FAFSA is and the different funding alternatives available to fund higher education.

**Outcome:**
Parents and students were educated on the process of FAFSA, information on deadlines, grants, scholarships, work study programs and how to successfully complete a FAFSA application. They were later able to fill out the financial forms needed for financial aid with assistance from financial aid experts.

**Summer Literacy Program**

**Goal:**
To share rich cultural folktales and stories with children to develop language, literacy, listening, reading comprehension and oral/written expression.

**Outcome:**
Brenda Hollingsworth-Marley, librarian, artist, teacher and storyteller, engaged the children with word games, musical instruments, create-a-book activities and interactive learning projects.

Students received books in both English and Spanish. They experienced music expression through dance and learned about different types of drums and how important music is to our society, which acts as a learning mechanism for all.
Stem/Steam

Goal/Outcome:
STEM: A summer program designed to serve students ages 5-16. Students created a series and parallel circuits, assembled circuits as a team utilizing wires, light bulbs, switches and batteries, made desktop catapults, performed distance tests (prizes given to team with furthest distance), explored series and parallel circuits, static electricity, force and motion, osmosis and diffusion, chemical reactions and neuroscience and dissected frogs.

The program allowed students to interact with audio broadcasting to learn how to work broadcasting units, become a radio DJ host, learn music history and broadcasting vocabulary.

STEAM: Students that participated in the STEM program at Thomas Bell Community Center experienced developing step by step, broadcasting language, programming, computer literacy, listening and reading comprehension while broadcasting on live.

Birth of a Movement Screening

Goal:
To educate college students and faculty on today’s economic divide, increase personal and community growth and appreciate what our forefathers sacrificed that we may receive an education for a better way of life.

Outcome:
Panel discussion facilitated with 6 community leaders to address racial, economic, education, topics on self worth and how to rise above challenging situations in life, while striving for greatness.
February 2018

**City/State:** Atlanta GA; Greensboro, Winston Salem and Raleigh/Durham North Carolina

**Collaborators:** UNM, Morris Brown, Clark Atlanta University, Morehouse College, Morehouse School of Medicine, Spellman College, Bennett College, Winston Salem State University, North Carolina A&T University and North Carolina Central University

---

### HBCU College Tour

**Goal:**
Visit Historically Black Colleges and Universities (HBCU) in Georgia and North Carolina to create a collaboration between the NM Office of African American Affairs, the University of New Mexico and other colleges and universities in New Mexico to increase the state’s national exchange programs.

**Outcome:**
OAAA staff shared the agency mission, objectives, education initiatives and education statistics from the agency’s data hub, while institutions shared their rich history. The agency will partner with Mr. Scott Carreathers, Director of UNM African American Student Services, Dr. Jennifer Gomez-Chavez, UNM Unidos Project and other New Mexico colleges and universities to explore possible interest of Black and Latino students applying to the HBCU’s. Morris Brown College offered 10 first generation scholarships for New Mexico students.

---

### Tell Them We Are Rising Screening

**Goal:**
Bring awareness of the rich history of Historically Black Colleges and Universities (HBCU) to the community and encourage young people through dialogue and mentorship, to consider attending a Historically Black College or University.

**Outcome:**
The movie, “Tell Them We Are Rising”, The Story of HBCU’s, by Stanley Nelson, was viewed followed by a panel discussion of 5 alumni of HBCU’s, who are now professionals in the state of New Mexico. Panel discussion focused on the importance of HBCU’s and learning, what it was like to attend and steps families can take if a student desires to attend.
Inner Beauty Summit

**Goal:**
To provide middle school students of color an opportunity to achieve greater inner strength and ways support one another along life’s journey while empowering them.

**Outcome:**
High school girls, from 11 schools, were encouraged, enlightened and empowered to be the “TOTAL ME” of who they are both inside and out. Topics discussed were: hair and skin care, healthy relationships, teen suicide prevention, bullying and personal hygiene, me and my 500 friends (social media engagement) and mental well-being.

Civic Engagement

**Goal:**
Provide community-focused seminars on public policy, the legislative process and civil engagement.

**Outcome:**
Devont’e Watson, graduate student at UNM, discussed strategy on effective community action-based projects and initiatives, identified government and community leadership opportunities participants can engage in and expounded on the importance of voter registration and what it means to participate and have a voice for your community.

Toolkits were distributed to participants to assist them in civic participation and community engagement.
Youth Engagement

Goal:
To engage youth in an interactive, unique manner of teaching financial literacy and ways of creative entrepreneurship concepts, identify different skills they possess and highlight the inherent worth of each skill.

Help youth discover that skills are transferable through channeling hobbies, passions and underused skills to produce financial returns.

Outcome:
5 active learning workshops for youth in grades 6 - 12. The following topic areas were presented:

1. Prepared a budget to discover if their desired profession would produce the finances needed to support desired future lifestyle,
2. Discussed social justice topics such as race, class, gender, sexuality and ability,
3. Discovered how t-shirt printing works by producing their own designs, while learning the concept of entrepreneurship,
4. Learned that participating in fun active activities such as hip hop can lead to positive health outcomes,
5. Developed creative expression through poetry writing and presentation.

April 2018
Counties: Bernalillo, Sandoval
Attendance: 60
Collaborators: Warehouse 508 and The KJ Effect

www.oaaa.state.nm.us
Health Care Advocacy

In response to chronic health disparities, that persist in our communities and result in decreased life expectancy among African Americans, the agency strives to provide greater focus, resources and coordination of local, state and federal health initiatives. Because there has been an increase in the prevalence of cardiovascular disease, stroke, HIV/AIDS, obesity, breast cancer, diabetes, smoking, mental illness and infant mortality, the agency must make every effort to educate communities about healthy lifestyles and disease prevention.
New Mexico Birth Equity

**Goal:**
To narrow the equity gap of mortality rates for Black/African American infants in New Mexico; to support Black/African American women and families and their experiences with receiving pre and postnatal care in New Mexico.

**Outcome:**
Formed a birth equity collaborative, with 20 different partners, to begin work connecting with Black women to highlight stories and experiences of birth, health and raising children in New Mexico.

The collaborative partnered with healthcare providers who care for and serve moms and families. Over a two year period, forty stakeholders, including midwives, advocates, the NM Department of Health, lay people and partner organizations who have been committed to addressing maternal child health outcome disparities.

City Match, a national organization of urban maternal and child health leaders that works toward strengthening public health leaders and organizations to promote equity and improve the health of women, children, and communities has agreed to partner with the collaborative to support this work.

60 Day Health Challenge

**Goal:**
To address social determinants of health, chronic disease prevention, the management of healthy lifestyles and generational health to improve the quality of life for Black/African Americans in New Mexico.

**Outcome:**
30 individuals registered for the Black Health Workshop series, which supported whole health for Black New Mexicans, was provided to address the following:

1. The Power of the Mind When Striving for Good Health
2. Mental Health and/or Understanding Micro Aggressions
3. Understanding the Impact and Benefits of Exercise
Black Mental Health

Goal:
To reduce stigma and promote mental wellness in the Black/African American community in New Mexico.

Outcome:
A social media campaign, which reached over 750 people, was designed to release 4 educational videos featuring Black mental health professionals, on the OAAA’s Facebook page for National Mental Health Month in May. The videos included topics that affect the Black/African American community’s mental health and how community members can help. The social media campaign provided information on the following topics:

1. What to Expect When Receiving Mental Health Services
2. History of African American Mental Health
3. Relationships and Mental Health
4. Black Child Mental Health

YOUTUBE.COM
Dr. Stephanie McIver “Relationships and Mental Health” OAAA Black Mental Health Awareness

This video is about Dr. Stephanie McIver...
Community Development

Historically in New Mexico, African American successes and contributions have not been well documented or widely known. In order to establish and heighten awareness of the existence and purpose of the NM Office of African American Affairs through development of programs, activities and projects designed to improve the quality of life for New Mexico African Americans. Additionally, community members will be empowered to take an active role in determining necessary resources to enhance available programs in their local communities.
New Mexico Black Expo  
“Empowering Our Community”

Goal:
The New Mexico Black Expo (NMBE) celebrates the history and legacy of the Black cultural experience, while providing resources in the areas of economics, education, healthcare and advocacy to improve the quality of life in the African American community.

Outcome:
Over 110 statewide volunteers worked with agency staff to produce the below aspects of the expo and provide resources to the statewide Black community.

OUTSTANDING AWARDS LUNCHEON
Over 250 attended the agencies annual luncheon recognizing 50 Every Day Heroes who are educators, economists, health workers, civic and faith leaders, elders and youth from around the state for their dedication and contributions to the advancement of Black families.

BLACK CHILD WELLNESS SUMMIT
In collaboration with the New Mexico Voices for Children, the Well-Being of Black Children in New Mexico report was published and released during a first of its kind Black Child Wellness Summit.

A panel of 10 subject matter experts addressed data and best practices and 85 child advocates from around New Mexico explored ways to strategically address and collaborate on behalf of the well-being of Black youth.

CULTURAL EXTRAVAGANZA
98 exhibitors consisting of health, economic, community organizations, educational, children programing and small business owners offered resources that help build the quality of life for families.

Small Business - 41 selling vendors offered their product and services in a no cost networking and marketing opportunity. Only twelve vendors reported revenue generated, totaling $4,775.

Hair Battle - 10 licensed beauticians and barbers, with over 20+ years’ experience each, battled for over $5,500 in prizes and garnered numerous new clients due to their appearance at the NMBE.
June 2018

Counties:
San Juan, Santa Fe, Dona Ana, Chaves, Curry, Lea, Valencia, Sandoval, Bernalillo, Socorro, Roosevelt, Taos, Otero and Eddy

Attendance: 3000

Collaborators: City of Albuquerque, NM Work Force Connection, UNM Health Science Center, Bernalillo County, Rich Ford, The Loan Fund, NM Martin Luther King Jr. Commission, Famous Hip Hop Radio, 99.9 The Beat, Yo! 101.3 Classic Radio and NM True

New Mexico Black Expo
“Empowering Our Community”

CULTURAL EXTRAVAGANZA (Continued)

Health Fair - 18 health vendors offered over 125 free health screenings and education information (including vision, blood pressure and diabetes checks), demonstrations and healthy living information designed to help individuals to live healthy lives.

Children’s Corner - 200 children participated in hands on, interactive learning activities and explored health professions with 8 vendors, including Explora, Girls Scouts of America, UNM Health Science Centers and the City of Albuquerque/Parks and Recreation Climbing Wall.

Education and Greek Row - 6 Greek service organizations, 13 New Mexico Universities and Morris Brown College of Atlanta Georgia, offered enrollment and scholarship information to families. In addition, Morris Brown College offered 10 full ride, first generational scholarships for NM high school students.

Entertainment – 7 individual artists and 3 groups from New Mexico participated in the “Night at the Apollo” talent contest. Four acts were composed of youth. The Apollo showcased local talent through singing, dance, musicians, comedians, rapping and spoken word. Winners received free studio time toward the production of one project donated by Famous Hip Hop Radio. Also performing was Phil French (saxophonist from Texas), Zebulon Ellis (gospel artist from Chicago) and closing out the night was Niki J. Crawford (soul/funk singer from California). Adrian McCovy “Adee” (Comedian from California) was the master of ceremony for the stage.
Committee Participation & Membership

Executive Advisory Committee - OAAA
Health Advisory Committee - OAAA
Education Advisory Committee - OAAA
Economic Advisory Committee - OAAA
New Mexico Higher Education Strategic Planning
ABC Community Schools, New Mexico
Albuquerque Public Schools Equity & Engagement Advisory Council - Curriculum Development Committee
American Graduate/Mission Graduate
University of New Mexico Presidents Diversity Council
Department of Health Chronic Disease Prevention Council
Families United for Education
Latino and People of Color Education Task Force
New Mexico Diabetes Awareness Council
New Mexico State Tribal Liaison
UNIDOS
Zambian Sister Cities Foreign Alliance
Con Alma Health Foundation
Million Hearts Association
My Brothers Keeper Initiative
Albuquerque Economic Development
Greater Albuquerque Black Chamber of Commerce
United State of Women Planning
Relationship Building– Community Policing
Community Health Charities - African American Network
NM Public Health Association
Community Health Workers Association
TUPAC African American Community - Advisory
Hobbs Black Chamber of Commerce
Hispano Chamber of Commerce
NM Breast Cancer Coalition
School Health and Wellness Bureau of NM PED
Bernalillo County Community Health Council-Deconstructing Racism
Council of Disease Control (CDC)
Small Business Administration (SBA)
The Loan Fund - Black Business Assistance
CYFD Pull Together
NM Martin Luther King Jr. Commission - Track & Field

www.oaaa.state.nm.us
Community Support/Participation/Collaboration

**July 2017** - ABQ West Chamber of Commerce Lunch-n-Learn, Young African Leaders Initiative Delegate Reception and Discussions, Roots Summer Leadership Academy Harambee Celebration, Pull Together/CYFD Early Childhood, Unveiling of the African American Postage Stamp at the State Bar of NM, Menaul School African American Advisory Board and STEM Program (Foundations of Success)

**August 2017** - Diplomacy Begins Here: Albuquerque, New Mexico, Legislative Meeting, XICANX Institute for Teaching and Organizing, Whittier Elementary School Registration, SCLC Annual Membership Meeting, Mission Graduate, Press Conference Poor People’s Campaign, Board of Education Meeting, NSBE PCI Program, UNM Welcome Back Barbeque and APS Collaboration


November 2017 - NM Highlands in Las Vegas Outreach, Student Leadership Institute, Mix & Mingle Networking, Prospero Pitch, Police Discussion, San Juan College Outreach, NMSU Alamogordo Outreach, Collaborate with NM Highlands-Las Vegas, UNIDOS, NMTIE Conference, Collaborating with UNM and CNM FAFSA Night Workshop, APS Equity and Engagement, Bi-Annual Legislative Education Summit and Families United for Education

December 2017 - Communication Skills for Women, Economic Advisory Meeting, Dealing with Difficult People, Toastmasters, Economic Advisory Quarterly Meeting, AED Ambassador Holiday, Collaborate with Rio Rancho High School, College Connect, PED Literacy, FAFSA Night, Collaborate with SOHO Enterprises-Las Cruces, MAS Charter School, ABQ High, Collaborate with CNM STEMulus, Kappa Alpha Psi Toy Drive, Elaine Sena (My Power) - Hobbs and UNM Men of Color Community Support/Participation/Collaboration


February 2018 - How to Communicate with Tact & Professionalism Training, SBA Agreement Renewal, Money Smart Week planning meeting, Global Ties International Delegation, Tell Them We Are Rising, 100 Day Challenge kick-off, Birth of a Movement, Rio Rancho High School meeting, 100 Days Launch Workshop, HBCU Tour ATL/NC, Collaborate with Principals and Counselors at APS, Sandia National Labs - Hands on Minds On Program, Collaborate with PBS, NAACP Banquet-Hobbs, Everyday Hero and NM Highlands - Film
Community Support/Participation/Collaboration

**March 2018** - BBVA/WESST Reception WESST, Money Smart Week Planning, 100 Day Challenge, Economic Development Department Information, Advantage Solutions Hiring Event, Economic Advisory Quarterly, Grants Collective, College Connect, Black Education Act, UNIDOS, Collaborate with the City of ABQ and Thomas Bell Fun Day in the Park, Collaborate with Schools in Grants, Mission Graduate and Inner Beauty

**April 2018** - How to Deliver Presentations Training, Money Smart Week Kick-off, Veteran’s Business Conference, FB Community Boost, 100 Day Challenge, Junior Achievement Training, VIA Youth Summit Group Talk at Jefferson Middle School, Graduation of AA Students – Africana Studies, 50th Anniversary of MLK Assassination-UNM Africana Studies, SCLC Annual Membership, Inner Beauty Summit, Collaborate with African American Performing Arts Committee and Everyday Hero

**May 2018** - Economic Roundtable for Zambian King, AHCC Small Business Committee, Junior Achievers in a Day, Authentic Youth Engagement Training, Ethics in Business, OK Meeting, 100 Day Challenge, Financial Coach Training, Let's Talk: Where the Business Community Connects, African American Greater Albuquerque Chamber meeting, “RESPECT” Workshop Hoover Middle School, The Color of Wealth Workshop NM College Signing Day at Albuquerque High School AED Ambassador Training Rites of Passage, Youth Engagement, Collaborate with NM Public Education Department and Everyday Hero

**June 2018** - African American Greater Albuquerque Chamber, 100 Day Challenge Training in Nebraska, AED Quarterly Luncheon, Black Expo Vendor Meetings, Economic Advisory Committee, Financial Coach Training, Kids Count Conference and NM Voices for Children Annual Kids Count Conference
Agency Staff Team

Yvette Kaufman-Bell  
Executive Director  
Yvette.Kaufmanbell@state.nm.us  
(505) 383-6218

Nicole Bedford  
Deputy Director  
Nicole.Byrd@state.nm.us  
(505) 383-6219

Tanya Montoya-Ramirez  
Chief Financial Officer  
Tanya.Ramirez@state.nm.us  
(505) 383-6218

Marilyn Smith  
Executive Assistant  
Marilyn.Smith@state.nm.us  
(505) 383-6217

Beverly Jordan  
Education Outreach Coordinator  
Beverly.Jordan@state.nm.us  
(505) 383-6220

Shaina Saint-Lot  
Economic Outreach Coordinator  
Shaina.SaintLot@state.nm.us  
(505) 383-6215

LaKiesha Cotton  
Health Outreach Coordinator  
Lakiesha.Cotton@state.nm.us  
(505) 383-6216

Executive Advisory Committee

- Sandra Taylor-Sawyer - Chair, Director, Small Business Development Center, City Commissioner, District 2 - Clovis
- Dr. Wanda Padilla - Vice Chair, Co-Owner Padilla Industries, Inc. - Santa Fe
- Dr. Bobbie Green, Ed.D, Associate Professor, New Mexico State University - Las Cruces
- Doris Jackson, Retired APS Educator - Albuquerque
- Jonathan Johnson, Critical Account Manager, McAfee LLC - Rio Rancho
- Pastor Neil Johnson, Community Liaison / Advocate to the Mayor - Farmington
- Ralph Mims, Economic Development Manager - Village of Los Lunas
- Crystal Mullins, Nurse - Carlsbad
- Curtis Rosemond, CR Productions, President, Dona Ana County NAACP - Las Cruces
- Dr. Jack Taylor, Retired, University Professor Emeritus, Bowling Green University - Albuquerque
- Helen Houston, President Hobbs Black Chamber of Commerce - Hobbs
- Marjorie Germaine, Mayor’s Office - Albuquerque
- Delmus Gillis, Pastor Bethlehem Baptist Church - Clovis
- Rodney Bowe, Director Men of Color Initiative - Albuquerque
- Alex Carothers, President Tuskegee Airman - Kirtland Airforce Base